

African American History Task Force Activity Report

2nd Quarter October 1, 2022 – December 31, 2022

FAMU Project # 007966

Project Recipient: Florida Agricultural & Mechanical University

Florida Department of Education Project #: 376-90050-3Q001

Project/Program Title: African American History Task Force

TAPS#: 23A027

Authority: LINE ITEM 113 General Appropriations Act

Project Period: July 1, 2022 – June 30, 2023

Budget Period: July 1, 2022 – June 30, 2023

Submitted by: Dr. Bernadette Kelley Brown – Principal Investigator

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Project Performance Accountability Form

Scope of Work Tasks/Activities	Deliverables (Product or service)	Evidence (verification)	Due Date (completion)	Unit Cost
1. <u>Project Director</u> : The Project Director oversees the operations and progression of the project.	Reports Correspondences	Reports		IN-KIND
2. <u>Program Coordinator</u> : The duties for this position include the following: Maintain daily office hours, answer phone inquiries, maintain all systems required by Florida A&M University for project implementation, prepare and process travel requests, maintain a database of all records (contacts, Instructional Standards, program participants. etc.), assist in the preparation of all reports as required by the funding source, assist the Project Director in outreach to Florida school districts, organize and prepare all correspondences, assist in the planning and delivery of meetings and conferences, record minutes and notes of all official meetings, provide assistance as required by the other stakeholders, provide support to personnel utilizing the African American content staff development.	Reports Logs Communications	Timesheets Reports Minutes Correspondences	Quarterly: October 2022 – <small>Completed, Appendix - A</small> January 2023 – <small>Completed, Appendix - A</small> April 2023 June 2023	712000 29228.00/3799.00

Assist with maintaining all social media: Twitter, Instagram, Facebook, and YouTube to support AAHTF professional learning, educational opportunities, and Summer Institute programming.				
SGS Technologies: Website development, maintenance, and web hosting services. Improve student knowledge about African American history through the African American History Task Force website as well as other identified materials and resources that will positively impact student achievement and provide models for possible replication	Analytical Reports	Quarterly Reports	Quarterly: October 2022 – Completed, Appendix - B January 2023 – Completed, Appendix - B April 2023 June 2023	720000 11,490.00
<u>Professional Development- Educator Training:</u> Website professional development. Improve teacher/student knowledge about African American history through the African American History Task Force initiatives On site teacher professional development meetings and workshops Comprehensive reporting and data highlighting program efficacy and	Analytical Reports	Quarterly Reports	October 2022 – Completed, Appendix - C January 2023 – Completed, Appendix - C April 2023 June 2023	720000 28,400.00

<p>impact in area schools</p> <p>Cutting-edge, interactive, digital learning technology private-labeled to A.A.H.T.F.</p>				
<p><u>Travel/Meetings/Materials:</u></p> <ul style="list-style-type: none"> • Task Force commuting round trip from their home cities for African American History Task Force meetings, trainings, and conferences; • Travel participation in various conferences (Florida Association of Social Studies Supervisors (F.A.S.S.S.), Florida Council of Social Studies (F.C.S.S.), and relevant conferences. Annual Task Force meeting); • Conduct at least on for African American History Task Force meeting and ensure that all meeting is noticed in the Florida Administrative Register, 	<p>Provide “Web-Shots” for teachers, pre-service teachers, faculties, district personnel, and other stakeholders (i.e., facilities rental, transportation cost, travel cost, and appropriate training materials) A.A.H.T.F. Meetings: Require that any newly appointed Task Force member complete online training for the Sunshine and public records laws and submit a certification to the department they have done so.</p> <p>Ensure that each African American History Task Force has signed the Statement of fiscal Responsibility supplied by the Florida Department of Education.</p>	<p>Quarterly Reports</p> <p>Travel Reports</p> <p>Sign – in Sheets</p> <p>Minutes</p> <p>Presentations</p> <p>Reports</p> <p>Certification</p> <p>SFR signed forms</p> <p>Supply Invoice</p>	<p>October 2022</p> <p>– No travel in 1st Quarter</p> <p>January 2023</p> <p>– Completed, Appendix - D</p> <p>April 2023</p> <p>June 2023</p>	<p>720000</p> <p>4999.00</p>

<p><u>Evaluator:</u></p> <p>Evaluate the program to determine any best practices and to identify any need for program revisions.</p>	<p>Provide periodic review and analysis of data related to the implementation of all project goals</p>	<p>Data collected utilizing the pre-post evaluation before and after all teacher training.</p> <p>Data collected by examining and analyzing Florida State Standards Assessments and “End of Course” assessments in reading, writing, and U.S. History of those “Exemplary” districts along with those districts that request assistance</p> <p>Data collected from all teachers/educators that participate in the online and onsite professional development training.</p>	<p>December 2022 – Contracted with new external evaluator to support program implantation review. Initial evaluation to be provided by February 2023. March 2023 June 2023</p>	<p>720000 3500.00</p>
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APPENDICES

A- Program Coordinator

B - SGS Technologies

C – Professional Development – Educator Training

D – Travel

E – Evaluator – Contracted with new external evaluator to support program implantation review. Initial evaluation to be provided by February 2023.

Appendix -A

Program Coordinator Report-Submitted by Sabrina Shade

- Job Description/Duties/Tasks
- Email Correspondence

Tracy Oliver – Florida Council of Social Studies Conference – 10/5/22

Dr. Donna Austin – Exemplary School Districts Check-In – 10/11/22

Pasco County School – Seeking Exemplary Status – 11/7/2022

AAHTF Exemplary School Districts – Professional Development Webinar Invite - 11/14/2022

AAHTF Annual Board Meeting Save the Date – 12/5/2022

2023 Pre-Planning Summer Institute Meeting Agenda 12/14/2022

- Social Media Report

Program Coordinator Job Description:

Maintain daily office hours, answer phone inquiries, maintain all systems required by Florida A&M University for project implementation, prepare and process travel request, maintain a database of all records , assist In the preparation of all reports as required by the funding source, assist the project director in out-reach to Florida school districts, assist in reviewing the accuracy of the website, organize and prepare all correspondences , assist in the planning and delivery of meetings and conferences, record minutes and notes of all official meetings, provide assistance as required by the other stakeholders, provide support to personnel utilizing the African American content staff development will work to ensure that the process of identifying the skills, knowledge and information about African and African American History gaps of the targeted audience is addressed and shared with all stakeholders: Review of the WBTT modules, Review of the Instructional Standards, Review of WBTT performances, and Review of On-Site educator trainings.

Program Coordinator's duties include the following:

- Maintain daily office hours, answer phone inquiries,
- Organize and prepare all correspondences,
- Maintain all systems required by Florida A&M University for project implementation,
- Prepare and process travel requests,
- Maintain a database of all records (contacts, Instructional Standards, program participants, etc.),
- Assist in the preparation of all reports as required by the funding source,
- Assist in the planning and delivery of meetings and conferences,
- Record minutes and notes of all official meetings,
- Assist the Task Force in outreach to Florida school districts,
- Provide assistance as required by the other stakeholders,
- Provide support to personnel utilizing the African American staff development content,
- Maintain activities and professional development calendar.
- Work to ensure all social media is updated and accurate
- Work with the website host to maintain the AAHTF website: www.afroamfl.org

FCSS Conference Information

Shade, Sabrina L. <sabrina1.shade@famuedu.edu>

Wed 10/12/2022 9:46 AM

To: OliverT <OliverT@duvalschools.org>

Cc: Kelley, Bernadette C. <bernadette.kelley@famuedu.edu>

Good morning Tracy,

I hope your week is going well. As you are preparing for the FCSS Conference at the end of the week, I wanted to share information regarding the conference. Please see attached file.

Note: The pens and bookmarks have arrived at the hotel. I called and spoke with Sonja, and she said to ask for your package upon check-in with your ID.

Dr. Kelley has the pop-up sign for the table. I'm sure you all coordinated. I also sent you a flyer last week to be disseminated at the conference. I will attach it here again, just in case.

Also, please share pictures of the exhibit table and other conference information for reporting purposes. I know this is not your first go around, but as a friendly reminder, submit the final bill/receipts post-conference as soon as possible.

I truly appreciate all your help in preparation and participation for this event. If there is anything you need from me, please don't hesitate to let me know.

Have a safe trip and a great conference!

Talk soon,

Sabrina Shade, MASS
Program Coordinator
The African American History Task Force Team
Florida A&M University
501 Orr Dr. Bldg. GEC-C Room 316
Tallahassee, FL 32307
850-412-5203 (office)
850-412-5204 (fax)
www.afroamfl.org
sabrina1.shade@famuedu.edu

Fw: AAHTF Exemplary School Districts Check-In

Shade, Sabrina L. <sabrina1.shade@famuedu.edu>

Tue 10/11/2022 4:43 PM

To: austin.aahtf@gmail.com <austin.aahtf@gmail.com>

Cc: African American History Task Force <afroamfl@gmail.com>; Kelley, Bernadette C. <bernadette.kelley@famuedu.edu>

2 attachments (53 KB)

AAHTF 21-22 Exemplary School Districts Funding (1).xlsx; Statement of financial responsibility form (3).doc;

Good afternoon Dr. Austin,

I hope you and your family are doing well. Last grant cycle, AAHTF awarded 9 of our Exemplary School Districts and two school districts seeking Exemplary Status with \$500 funding to assist in their continuing and beginning efforts to maintain or obtain Exemplary Status. The attached spreadsheet lists all the districts we funded and their contact information. I was hoping you could reach out to them to see how that funding is assisting them in their endeavors. In the email below, I reached out to our Exemplary School Districts on 9/23 to check in on what's happening in their district. I've since heard from Hillsborough County - Marie Rodgers.

Let me know if you have any questions. I look forward to hearing from you.

Side note: At your earliest convenience, could you complete the attached form and return it to me?

Thank you for all you do!

Regards,
Sabrina Shade, MASS
Program Coordinator
The African American History Task Force Team
Florida A&M University
501 Orr Dr. Bldg. GEC-C Room 316
Tallahassee, FL 32307
850-412-5203 (office)
850-412-5204 (fax)
www.afroamfl.org
sabrina1.shade@famuedu.edu

Request for AAHTF Member

Shade, Sabrina L. <sabrina1.shade@famuedu.edu>

Mon 11/7/2022 11:36 AM

To: staylor@pasco.k12.fl.us <staylor@pasco.k12.fl.us>

Cc: austin.aahtf@gmail.com <austin.aahtf@gmail.com>; Kelley, Bernadette C. <bernadette.kelley@famuedu.edu>; African American History Task Force <afroamfl@gmail.com>

Good morning Ms. Del Valle,

I hope this email finds you well. I received an email from Dr. Wright regarding Pasco Schools' progress in seeking Exemplary Status. Thank you for providing the link to your Task Force's website. It looks great!

The AAHTF supports your efforts and congratulates you on the strides you've made thus far. Task Force members usually do not sit on districts' teams seeking Exemplary Status since they are the voting body and, therefore, would be a conflict of interest. Let me know if this clarifies your request and if you have any additional questions.

All the best,

Sabrina Shade, MASS
Program Coordinator
The African American History Task Force Team
Florida A&M University
501 Orr Dr. Bldg. GEC-C Room 316
Tallahassee, FL 32307
850-412-5203 (office)
850-412-5204 (fax)
www.afroamfl.org
sabrina1.shade@famuedu.edu

Upcoming Webinar

Shade, Sabrina L. <sabrina1.shade@famuedu.edu>

Mon 11/14/2022 9:55 AM

To: Jon C Rehm <rehmjc@gm.sbac.edu>; Marion Williams <marion.williams@browardschools.com>; conklins@duvalschools.org <conklins@duvalschools.org>; Dr. Sylvia R. Jackson <jacksons@gcpsmail.com>; Marie Rodgers <marie.rodgers@hcps.net>; gaylem@leonschools.net <gaylem@leonschools.net>; Barber, Lindsey - Curriculum and Instruction <Lindsey.Barber@marion.k12.fl.us>; Brian Knowles <brian.knowles@palmbeachschools.org>; Blum Matthew <BLUMMA@pcsb.org>; kathleen.ems@stlucieschools.org <kathleen.ems@stlucieschools.org>; Sherrilyn Scott <sherrilynscoott@dadeschools.net>

Cc: austin.aahtf@gmail.com <austin.aahtf@gmail.com>; Kelley, Bernadette C. <bernadette.kelley@famuedu.edu>; African American History Task Force <afroamfl@gmail.com>; Huffman2, Cindy <Cindy.Huffman2@fldoe.org>; mkiroac@everfi.com <mkiroac@everfi.com>

Good morning everyone,

I hope each of you is doing well in the aftermath of Nicole. I have exciting news regarding an upcoming webinar sponsored by EVERFI and featuring presentations from Dr. Kelley-Brown and Brian Knowles. Please see and share the information below for more details and the link to register for the event. If you have any questions, please let me know.

Have a great day!

Sabrina

Thursday, Dec. 8 at 1 p.m. Eastern Time

Best Practices for Strengthening African American History Education in Your District

Presented by Dr. Bernadette Kelley-Brown, Principal Investigator, African American History Task Force, and Associate Professor, Florida A&M University; and Brian Knowles, Manager, Office of African, African American, Latino, Holocaust, and Gender Studies, School District of Palm Beach County (FL)

Moderated by Mathew Kiroac, Senior Director, K12, EVERFI

Sponsored by EVERFI


<https://home.edweb.net/webinar/socialstudies20221208/>

AAHTF ANNUAL BOARD MEETING


Shade, Sabrina L. <sabrina1.shade@famuedu>

Mon 12/5/2022 1:14 PM

To: drslw@hiconconsulting@outlook.com <drslw@hiconconsulting@outlook.com>; drslw <drslw@yahoo.com>; brendawalker <brendawalker@usf.edu>; austin aahtf@gmail.com <austin aahtf@gmail.com>; OliverT <OliverT@duvalschools.org>; Kelley, Bernadette C. <bernadette.kelley@famuedu>; Thompson, Geraldine <geraldine.thompson@myfloridahouse.gov>; Hamilton, Anika <Anika.Hamilton@myfloridahouse.gov>; Huffman2, Cindy <Cindy.Huffman2@fldoe.org>
Cc: African American History Task Force <aframf@gmail.com>



SAVE THE DATE



AAHTF ANNUAL BOARD MEETING

WEEK OF MARCH 27 – MARCH 31, 2023

Tallahassee, Florida



Commissioner of Education's African American History Task Force

2023 Summer Institute Pre- Planning Meeting

Week of

June 12-16, 2023

Location: ZOOM <https://famuedu.zoom.us/j/95204708523>

Meeting Agenda

Date: December 14, 2022, at 1:00 pm

I. Roll Call – Sabrina Shade, AAHTF Program Coordinator

II. Welcome – Dr. Bernadette Kelley – Brown, AAHTF Principal Investigator

III. 2023 Summer Institute Theme

a. Date

b. Platform

IV. Next Planning Meeting

V. Adjournment – Dr. Bernadette Kelley - Brown



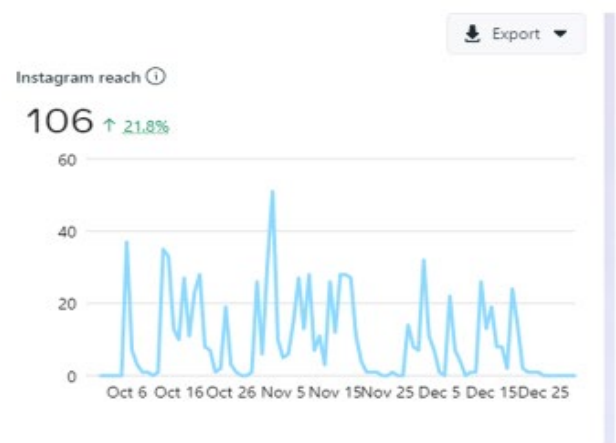
Commissioner of Education's African American History Task Force
Social Media Report
2nd Quarter Report
October 1, 2022– December 31, 2022
Performance Summary:

The purpose of this report offers overviews of AAHTF Social Media platforms by analytic data and other measuring tool during the second quarter.

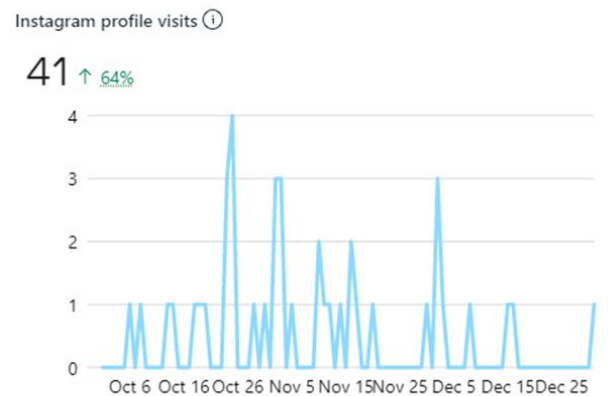
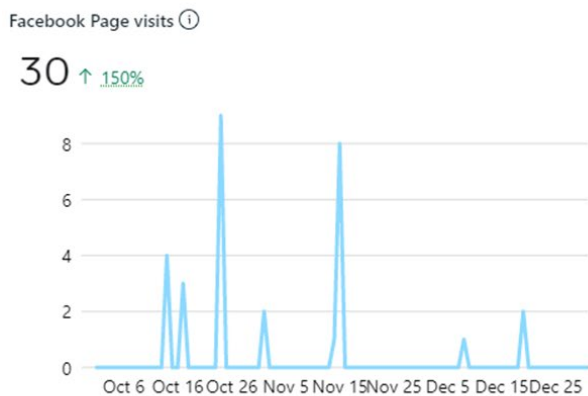
Facebook Analytics Overview



Instagram Analytics Overview



Page and profile visits





Facebook Analytics Overview

Instagram Analytics Overview – Continued

New likes and follows

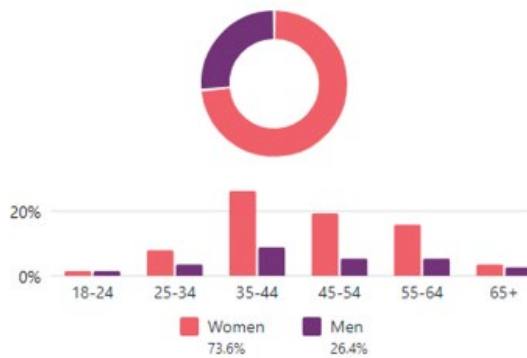
Facebook Page new likes ⓘ



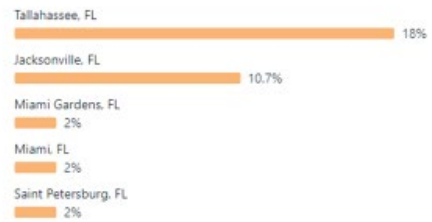
New Instagram followers ⓘ



Age & gender ⓘ



Top cities



Top countries



Facebook Page followers ⓘ

35

Instagram followers ⓘ

150

Twitter Analytics Overview

Analytics Home Tweets More ▾

African American History Task ... ▾

Sign up for Twitter Ads

Tweet activity

Oct 2 – Dec 31, 2022 ▾ Export data ▾

Your Tweets earned **966 impressions** over this 91 day period



Engagements

Showing 91 days with daily frequency

Engagement rate

4.5%

Dec 31
0.0% engagement rate



Link clicks

5

Dec 31
0 link clicks



On average, you earned **0 link clicks** per day

Retweets without comments

9

Dec 31
0 Retweets without comments



Likes

30

Dec 31
0 likes



On average, you earned **0 likes** per day

Replies

1

Dec 31
0 replies



On average, you earned **0 replies** per day

OVERVIEW • 31 days

Tweet highlights

Top Tweet earned 20 impressions

The AAHTF is excited to attend the 65th Annual Florida Council For The Social Studies this year. Come by and visit us at Exhibit Table #14 on October 15th!
#FCSS22
@FLCSSNetwork
pic.twitter.com/BTzEAXUzA4



1/2

View Tweet activity

View all Tweet activity

Top media Tweet earned 19 impressions

Make sure to stop by and say hi! We are table #14 at the Florida Council For The Social Studies Conference, Orlando, Florida.
#FCSS22 @FLCSSNetwork
pic.twitter.com/Ljv2g58O4C



1/1

View Tweet activity

View all Tweet activity

OCT 2022 SUMMARY

Tweets

14

Profile visits

364

Tweet impressions

221

New followers

3

Tweet activity



African American History Task Force
@aahtf1
For more information on registering for this Webinar, click the link below. @EVERFIK12 @MatKrouac
#edWebinar
https://home.edweb.net/webinar/socialstudies/20221206/... pic.twitter.com/17Ecd2XpMH

Impressions

210

Total engagements

11

Likes

5

Retweets

3

Profile clicks

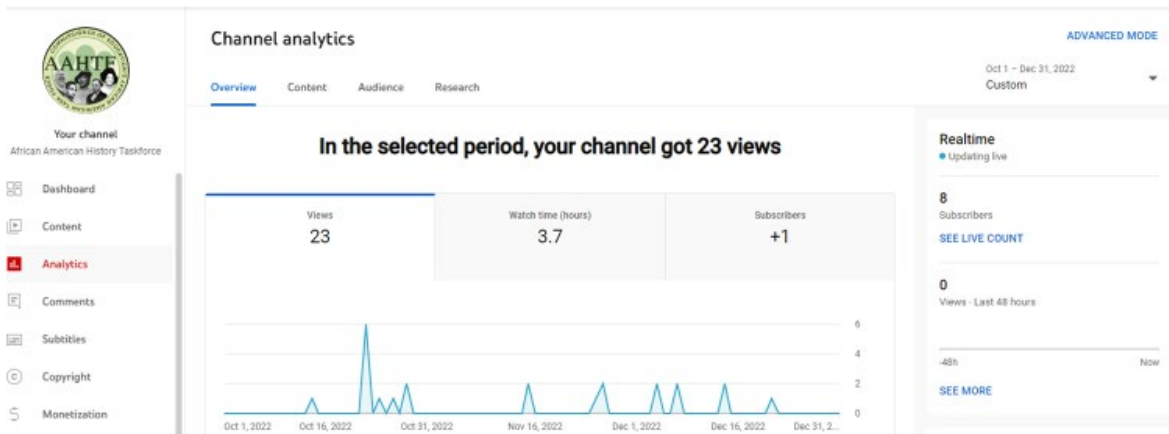
2

Link clicks

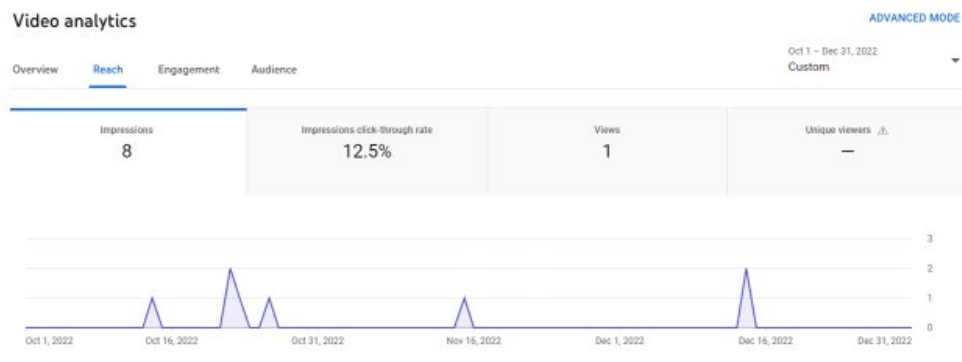
1



YouTube Analytics Overview



Video analytics



Appendix- B

SGS Technologies, Web-hosting Analytics Report

SGS Technologies, Quarter 2 Report

AAHTF Google Drive Link:

https://drive.google.com/file/d/1cQ9pYIn8flfKM4XT78YkWSWooyrtNBEM/view?usp=share_link



COMMISSIONER OF EDUCATION'S
AFRICAN AMERICAN HISTORY
TASK FORCE

Quarterly Report

Oct – 01-2022 – Dec 31-2022



SGS

Value. Innovation. Experience.

Appendix – C
Professional Development – Educator Training



Upcoming Webinar

Shade, Sabrina L. <sabrina1.shade@famuedu>

Mon 11/14/2022 9:55 AM

To: Jon C Rehm <rehmjc@gm.sbacc.edu>; Marion Williams <marion.williams@browardschools.com>; conklins@duvalschools.org <conklins@duvalschools.org>; Dr. Sylvia R. Jackson <jacksons@gcpsmail.com>; Marie Rodgers <marie.rodgers@hcps.net>; gaylem@leonschools.net <gaylem@leonschools.net>; Barber, Lindsey - Curriculum and Instruction <Lindsey.Barber@marion.k12.fl.us>; Brian Knowles <brian.knowles@palmbeachschools.org>; Blum Matthew <BLUMMA@pcsb.org>; kathleen.ems@stlucieschools.org <kathleen.ems@stlucieschools.org>; Sherrilyn Scott <sherrilynsco@daledschools.net>
Cc: austin.aahft@gmail.com <austin.aahft@gmail.com>; Kelley, Bernadette C. <bernadette.kelley@famuedu>; African American History Task Force <afroamfl@gmail.com>; Huffman2, Cindy <Cindy.Huffman2@fldoe.org>; mkirouac@everfi.com <mkirouac@everfi.com>

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Sabrina

Thursday, Dec. 8 at 1 p.m. Eastern Time

Best Practices for Strengthening African American History Education in Your District

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Moderated by Mathew Kirouac, Senior Director, K12, EVERFI

Sponsored by EVERFI

<https://home.edweb.net/webinar/socialstudies20221208/>



Best Practices for Strengthening African American History Education in Your District - edWeb

Presented by Dr. Bernadette Kelley-Brown, Principal Investigator, African American History Task Force, and Associate Professor, Florida A&M University; and Brian Knowles, Manager, Office of African, African American, Latino, Holocaust, and Gender Studies, School District of Palm Beach County (FL)

home.edweb.net

Sabrina Shade, MASS
Program Coordinator
The African American History Task Force Team
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Appendix - D

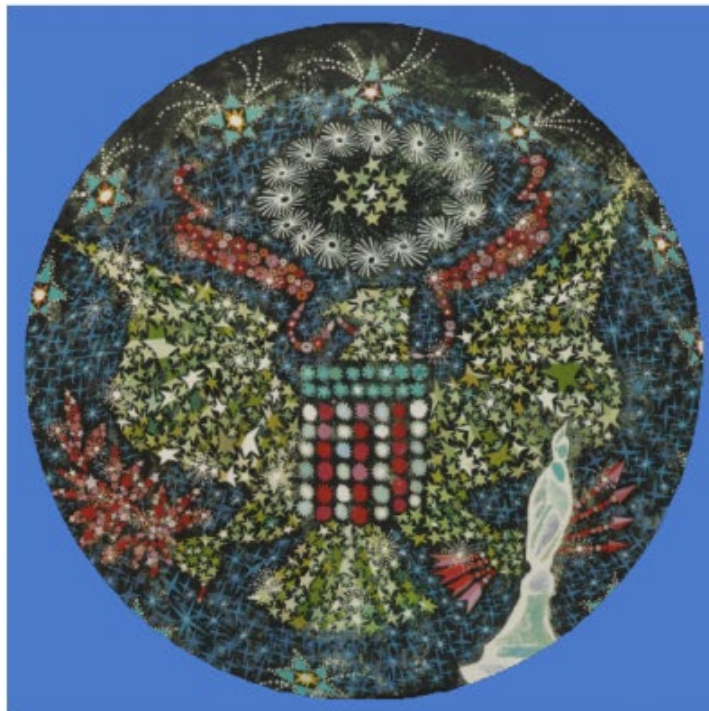
Travel



FCSS

Florida Council For The Social Studies

**Join Us for Our
65th Annual Conference
The Pursuit of Happiness: Reigniting the
Social Studies Spark**



When: October 14-16, 2022

Where: Florida Hotel & Conference Center

1500 Sand Lake Road

Orlando, FL 32809

Questions? Contact Chris Spinale at chrisspinale@fcss.org



The Florida Hotel and Conference Center
1500 Sand Lake Road, Orlando, FL 32809
October 14 - 16, 2022

Friday, October 14, 2022

5:00 pm - 7:00 pm	Registration
5:00 pm - 5:30 pm	FCSS Board of Directors Meeting
6:00 pm - 8:00 pm	Beverage and Snack Reception, Sponsored by <u>Bill of Rights Institute</u>

Saturday, October 15, 2022

7:30 am - 12:00 pm	Registration
8:00 am - 5:00 pm	Exhibit Hall Open
7:30 am - 8:15 am	Grab & Go Breakfast sponsored by <u>TCI</u>
8:00 am - 8:25 am	General FCSS Membership Meeting
8:30 am - 9:20 am	Concurrent Session 1
9:30 am - 10:30 am	Keynote Speaker sponsored by FCSS - <u>Devin Siebold</u>
10:30 am - 10:50 am	Exhibit Hall Exploration / Snack Break Sponsored by <u>McGraw-Hill</u>
10:50 am - 11:40 pm	Concurrent Session 2
11:45 pm - 1:00 pm	Lunch & Learn Sponsored by <u>Cengage / National Geographic</u>
1:10 pm - 2:00 pm	Concurrent Session 3
2:10 pm - 3:00 pm	Special Session sponsored by FCSS - <u>Devin Siebold</u>
3:00 pm - 3:15 pm	Exhibit Hall Exploration / Snack Break Sponsored by <u>The DBQ Project</u>
3:15 pm - 4:05 pm	Concurrent Session 4
4:10 pm - 5:00 pm	Concurrent Session 5
5:00 pm - 5:15 pm	Exhibit Hall Exploration & Drawing
6:30 pm - 8:30 pm	Florida Council for the Social Studies Award Dinner* Special Guest Devin Siebold (*Reservations Required)

Sunday, October 16, 2022

8:00 am - 8:50 am	Concurrent Session 6
9:00 am - 9:50 am	Concurrent Session 7
10:00 am - 11:30 am	Brunch & Learn sponsored by <u>Social Studies School Service</u>
11:30 am - 11:45 am	Door Prizes / End of Conference

The Florida Council for the Social Studies Conference proudly supports K – 12 social studies professional educators with engaging, applicable, and relevant content and pedagogy sessions.



African American History Task Force

242 Tweets



African American History Task Force @aahtf1 · Oct 14, 2022

...

The AAHTE is excited to attend the 65th Annual Florida Council For The Social Studies this year. Come by and visit us at Exhibit Table #14 on October 15th! #FCSS22

@FLCSSNetwork



Appendix - E

Evaluator – Contracted with new external evaluator to support program implantation review.
Initial evaluation to be provided by February 2023.