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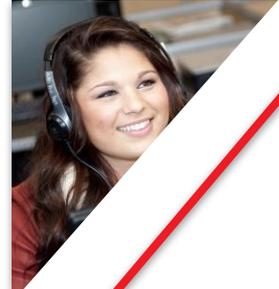
# Supports for teaching African-American History

EVERFI & the Florida Commissioner of Education's African-American History Task Force

○ ————— ○  
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# Agenda

1. Introduction
2. Partnership
3. Methodology
4. Resources
  - a. 306: African American History
  - b. 306: Continuing the Story...
  - c. BINAH: Antisemitism Prevention and Holocaust Education
5. Next Steps and Access

# Introduction and Partnership



# Florida African-American History Task Force (AAHTF)



EVERFI is proud of its tradition of partnership with the Florida Commissioner of Education's African-American History Task Force in supporting 1003.42 (2) (h). By providing our digital education technology to districts around the state, it is our common goal to bring immersive, digital African-American History to every school across the state of Florida.

306: African-American History and 306: Continuing the Story are recognized by the AAHT for assisting Broward County Schools "exemplary" status designation for meeting the state African-American History standards and legislation.

# Florida Statute

1003.42 Required instruction.-  
(h) The history of African Americans, including the history of African peoples before the political conflicts that led to the development of slavery, the passage to America, the enslavement experience, abolition, and the contributions of African Americans to society. Instructional materials shall include the contributions of African Americans to American society.



Governor Lawton Childs  
Commissioner of Education  
Doug Jameson  
circa 1994

Representative  
Rudy Bradley



Senator Jim Hargrett

# Mission Statement



The State of Florida's African History Task Force is an advocate for Florida's school districts, teacher education training centers, and the community at large, in implementing the teaching of the history of African peoples and the contributions of African Americans to society.

[www.afroamfl.org](http://www.afroamfl.org)

# Task Force Goals

Goal 1: Promoting awareness, understanding, and the infusing of the required instruction legislation that addresses the African and African American experience into the curriculum of Florida's schools.

Goal 2: Development of instructional guidelines, standardized framework, and supplemental materials /resources that include the African and African American experience.

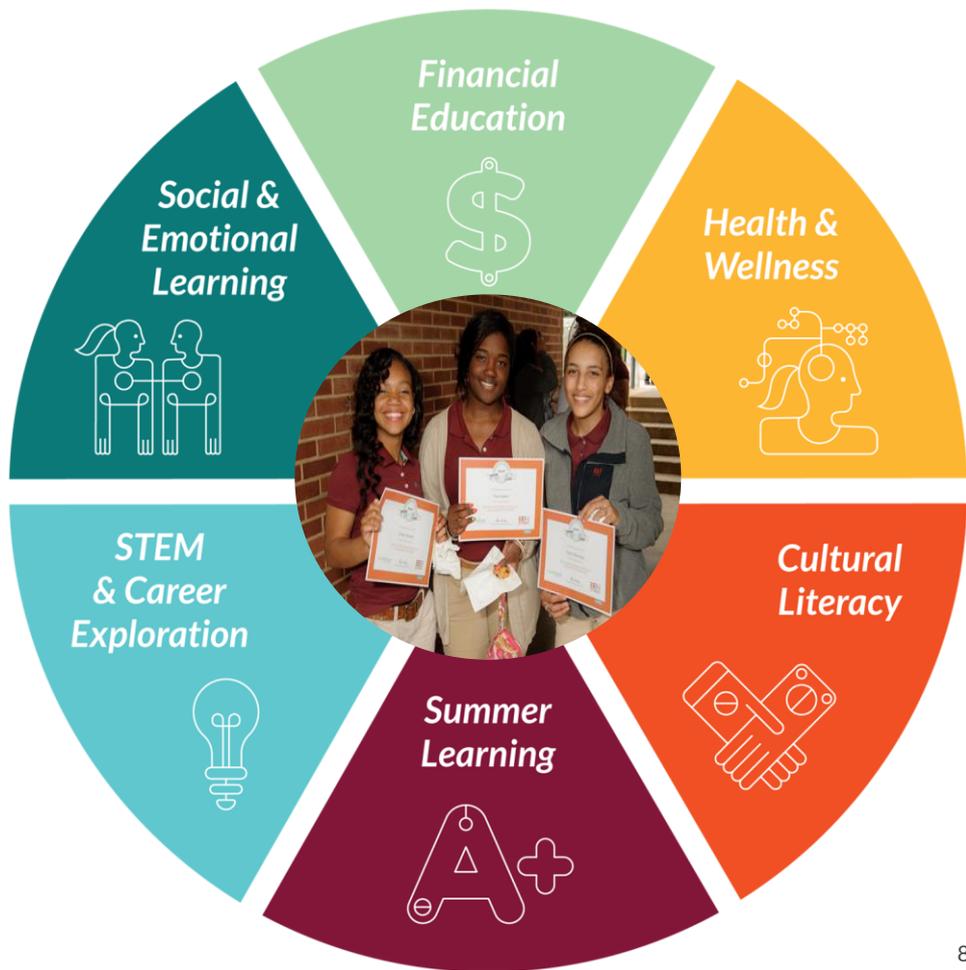
Goal 3: Provide pre- and in-service training for implementation of the required instruction using various technologies and materials.

Goal 4: Make recommendations to the Commissioner of Education and the appropriate Florida Department of Education leaders that support the full implementation of the required instruction mandate.

# About EVERFI

EVERFI is an education technology organization with a social impact mission. We develop digital learning platforms with a Whole Child educational approach to learning to help students build the critical skills they need to be successful in life. In partnership with over 4,300 foundations, corporations, and sports leagues, EVERFI delivers these programs **cost free** to over 40,000 K-12 schools and community-based organizations throughout North America

EVERFI resources align to Florida standards to help address important content such as character education, social responsibility, financial education, prevention, health and wellness, and much more. All EVERFI K12 resources and associated supports are always provided at no cost schools.



# Partnership Overview



Support the Task Force's mission in professional development by providing instructional materials that can be leveraged by teachers and students.



EVERFI offers turnkey implementation with a skilled team that engages, trains, and supports teachers and students in Florida.



Cutting-edge, interactive, digital learning technology support student engagement and learning.



Comprehensive reporting and data highlighting program efficacy and impact for districts and schools.



# EVERFI Sponsor Partners

EVERFI partners with a diverse assembly of businesses, financial institutions, philanthropic and community based organizations sharing the same goals: promoting knowledge, wellbeing, and driving positive and lasting impact for students, schools and communities.

Our sponsor partners ensure that all EVERFI K12 content is made available at **no cost** for every school in North America.



MassMutual



Google



# EVERFI in Florida 2020-2021

With a network of 30,000+ schools and thousands of partners who share our mission, EVERFI delivers engaging digital resources, free of charge so teachers can equip students with real world skills for success beyond the classroom.

## A look at overall usage in Florida last year:



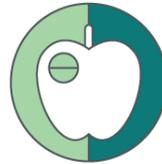
**65**

**districts**  
used an EVERFI resource



**1,035**

**schools**  
used an EVERFI resource



**2,963**

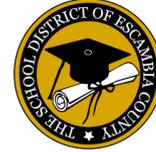
**teachers**  
used an EVERFI resource



**336,481**

**students**  
learned critical skills

# Single Sign on Integrations



# Florida Standards Alignment - Two Options

[FL Required Instruction  
EVERFI Course Crosswalk](#)

[Standards Database](#)

### Florida's EVERFI Companion Guide

#### Address Florida's Educational Mandates with EVERFI

Mandate (FL.C.H.E)	Summary	EVERFI Course Fit
N.1	Community Health	306, BINAH, Diversity Foundations, FutureSmart, Honor Code, Keys To Your Future, Pathways, Prescription Drug Safety, Vaping: Know the truth
N.10	Prevention & Control of Disease	Vaping: Know the truth, Prescription Drug Safety, Mental Wellness Basics, Healthier Me, AlcoholEdu
N.11	Substance Use & Abuse	AlcoholEdu, Prescription Drug Safety, Vaping: Know the truth

### Real World Skills Aligned to Academic Standards

EVERFI aligns all digital lessons to the standards that you need to teach, including U.S. State Standards, Canadian Provincial Standards, Jump\$tart, CCSS, NGSS, ASCA and more. Use the search tool below to find resources aligned to your state/province, grade, and subject.

#### Search Offerings

Choose a state/province, grade and subject to find Everfi Offerings that align to academic standards.

State/Province\*  Grade\*  Subject\*

[Clear Filters](#)

1 Offerings

**Vault**

Vault: Understanding Money is a digital education program that teaches students how to make wise financial decisions and improve their social emotional skills like goal-setting and responsible decision making.

- ELAK12.EE.2.1

# Supporting Education in Florida

- ❖ **Remote Learning**- support for Florida families **1,531 teachers** and **63,405 students** leverage remote learning portals design to assist instruction post-COVID.
- ❖ New Rules and new program support
  - HB 741- Anti-Semitism; Holocaust Education
  - HB 1213 Holocaust education
- ❖ Other ther important curriculum topics
  - Anti-Vaping
  - Diversity, Equity, and Inclusion
  - Sustainability
  - Character Education
- ❖ **Rule 6A-1.094121 Mental and Emotional Health Education** support provide through **Mental Wellness Basics** utilized by **39+ districts**
- ❖ **Rule 6A-1.094123, Child Trafficking** support provide through **Ignition: Digital Wellness and Safety**
- ❖ **Rule 6A-1.094122 Substance Use and Abuse Health Education** support provide through **Prescription Drug Safety** in partnership with the **Florida Coalition Alliance** utilized by 36+ districts and cited in AG Moody's Opioid Task Force Report

## 1003.42 Required instruction... [Crosswalk: Florida Required Instruction and EVERFI](#)

Required Instruction- per <a href="#">Statute 1003.42</a> and <b>All Disitrc Submissions</b> ( <a href="#">here</a> )	<a href="#">306: African-America n History</a>	<a href="#">AlcoholEdu - Underage Drinking Prevention</a>	<a href="#">BINAH: Navigating Antisemitism</a>	<a href="#">Character Playbook - Healthy Relationships</a>	<a href="#">Diversity Foundations for High School</a>	<a href="#">EVERFI Financial Literacy for High School</a>	<a href="#">FutureSmart: Financial Education for Middle School</a>	<a href="#">He Me</a>
E. Elements of civil government	Y		Y				Y	
F. History of the United States	Y		Y					
G. History of the Holocaust (1933-1945)			Y					
H. History of African Americans	Y							
I. Elementary principles of agriculture								
J. The true effects of all alcoholic and intoxicating liquors		Y						
K. Kindness to animals								
L. History of the state	(no alignment with EVERFI courses)							
M. Conservation of natural resources								
N.1. Community health (FL.C.H.E.)	Y		Y		Y		Y	
N.10. Prevention and control of disease (FL.C.H.E.)		Y						
N.11. Substance use and abuse (FL.C.H.E.)		Y						
N.12. Teen dating violence and abuse (FL.C.H.E.)				Y				
N.2. Consumer health (FL.C.H.E.)						Y	Y	
N.3. Environmental health (FL.C.H.E.)								

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# Approach

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# Educator Benefits

In addition to interactive digital resources aligned to your state standards, educators also receive:



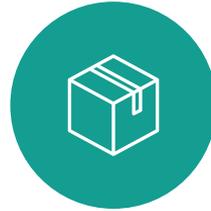
## Data

Self-paced and self-graded with real-time Reporting On Students' Knowledge + Growth



## Lesson Tools

In-Dashboard Lesson Plans, Discussion Questions and Curriculum Guides



## Extension

First Access to EVERFI's Growing Library of Digital Curriculum, Toolkits, and Webinars



## Scholarships

Student Scholarship Opportunities

**Always Free.**

# Dimensions of Diversity, Equity and Inclusion

EVERFI supports the critical life skills of creating respectful communities

## DIVERSITY AND INCLUSION

## EQUITY

ELEMENTARY

MIDDLE SCHOOL

HIGH SCHOOL

WORKPLACE

The COMPASSION  
Project

BULLYING  
PREVENTION

306 : Afrian American  
History

DIVERSITY &  
INCLUSION

Character Playbook

306 : Afrian  
American History

306: Continuing the  
Story - Black History

MANAGING BIAS

BINAH- Anti-Semitism  
and Jewish American  
Heritage

PREVENTING  
HARASSMENT AND  
DISCRIMINATION

EARLY LITERACY

PERSONAL FINANCE

STEM

COLLEGE AND CAREER  
READINESS

ENTREPRENEURSHIP

INVESTING BASICS

FINANCIAL  
CAPABILITY

# Expertise and Interviews

The 306–African-American History™ was developed in direct collaboration with Dr. Clayborne Carson. Dr. Carson serves as the Director of the Dr. Martin Luther King, Jr. Research and Education Institute at Stanford University and was chosen by Coretta Scott King to edit and publish Dr. King's papers and archives.



**Stanford** | The Martin Luther King, Jr.  
Research and Education Institute

**Dr. Clayborne Carson-** Director, Dr. Martin Luther King, Jr. Research and Education Institute at Stanford University. Chosen by Coretta Scott King to edit Dr. King's papers and archives.  
Academic Advisor for *306: African-American History*



**Patrice McLaurin-** Subject matter expert, author, image activist and advocate for Black youth. She has worked to empower and enhance the lives of young people for the past two decades. Patrice McLaurin is a native of Bessemer, AL and a proud graduate of Alabama A&M University.

Dr. Carson with Coretta Scott King



# Diversity, Equity, and Inclusion Advisory Board

**Sheree Marlowe Ohen, J.D.**  
*Clark University*

**Dr. Alfiee Breland-Noble**  
*The AAKOMA Project and Center*

**Fran'cee Brown-McClure**  
*Spelman College*

**Katie Eichele**  
*The Aurora Center, University of Minnesota, Twin Cities*

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**Yvette Gullatt**  
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**Adeline Lee**  
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**David Rivera**  
*Queens College, City University of New York; The Steve Fund*

**Inam Sakinah**  
*The Power of WE*

**Will Sherry**  
*University of Michigan*

**Catherine Spear**  
*University of Virginia*

**Jewell Winn**  
*Tennessee State University*

**Reonda Washington**  
*University of Wisconsin-Madison*



EVERFI

# Support Resources





# 306 African-American History

Grade Level: 7th -11th

Total Lessons: 15 lessons, 5-10 minutes each

Aligns with state and national Jump\$tart, Common Core standards



**At-a-Glance-** African-American influence can be found at the core of American life, from science and academia to music and the arts. The 306 - *African-American History* digital course brings to life a number of the important leaders and events whose impact changed the fabric of American life. The course covers four key eras and allows students to take control of their journey as they travel at their own pace.

## Course Highlights

- Short vignettes focused on a specific person, event, or theme
- Capstone project constructing an essay around a key theme from the course
- Rich with primary sources and interactive learning
- Self-paced
- Knowledge Checks throughout and Pre- and Post-Assessments to gauge changes in overall knowledge, attitudes, and behaviors
- Capstone analytical essay

## Course Topics

### Slavery Period

- ✓ Trans-Atlantic Slave Trade
- ✓ Phyllis Wheatley
- ✓ Underground Railroad

### Jim Crow Period

- ✓ Tuskegee Institute
- ✓ W.E.B. Du Bois
- ✓ Harlem Renaissance

### Emancipation & Reconstruction

- ✓ Frederick Douglass
- ✓ Hiram Revels

### Civil Rights Era & Beyond

- ✓ Brown v. Board of Education
- ✓ Montgomery Bus Boycott
- ✓ Freedom Rides
- ✓ March on Washington
- ✓ Mae Jemison

# 306 AFRICAN-AMERICAN HISTORY

Below are the Florida Standards along with the corresponding 306: African American History learning module that helps meet that standard.

This course will not only be fun for your students, but will help them make connections between real world skills:

- Analysis and interpretation of maps, charts and graphs.
- Primary source based written response with citation

And real word events and important figured:

- Frederick Douglass, Madam
- CJ Walker, Hiram Revels,
- Phillis Wheatley
- The Underground Railroad
- The Harlem Renaissance
- Brown vs. Board of Education
- The Freedom Rides
- So much more

NGSSS Standard	Corresponding Module(s)
SS.912.A.1.2	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17
SS.912.A.1.3	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17
SS.912.A.1.4	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17
SS.912.A.1.5	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17
SS.912.A.1.6	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17
SS.912.A.1.7	1,2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17
SS.912.A.2.1	2,5,8,9,11,16
SS.912.A.2.2	5,6
SS.912.A.2.4	5,6
SS.912.A.2.5	8,9
SS.912.A.5.10	2,3,4,5,6,7,8,9,12,13,14,15,16,17
SS.912.A.5.6	3,4,5,6,7,11,12,14,15,16
SS.912.A.5.7	11,14,15,16
SS.912.A.5.8	9,14,15,16
SS.912.A.7.12	8,9,12,13,14,15,16,17
SS.912.A.7.5	2,3,4,5,6,7,8,9,10,11,12,13,14,15,16,17
SS.912.A.7.7	2,3,4,5,6,7,8,9,10,11,12,14,15,16,17
SS.912.A.7.8	4,7,12,16
SS.912.E.2.3	2,3,4,5,6,7,8,9,10,11,12,13,14,15,17
SS.912.C.2.9	5,7,12
SS.912.C.3.10	5,7,9,12
SS.912.C.4.3	7,12,14,15,16
SS.912.W.4.14	1
SS.912.W.4.15	1
SS.912.W.6.6	1

NGSSS Standard	Corresponding Module(s)
LAFS.K12.L.3.6	
LAFS.K12.R.1.1	
LAFS.K12.R.1.2	
LAFS.910.L.3.6	
LAFS.910.RI.1.1	
LAFS.910.RI.1.2	
LAFS.910.RI.1.3	
LAFS.910.RH.1.2	
LAFS.910.RH.2.4	
LAFS.1112.L.3.6	
LAFS.1112.RI.1.1	
LAFS.1112.RI.1.2	
LAFS.1112.RI.1.3	
LAFS.910.SL.1.2	
LAFS.910.SL.1.3	
LAFS.910.SL.2.4	
LAFS.910.WHST.1.1	
LAFS.910.WHST.1.2	
LAFS.910.WHST.2.4	
LAFS.910.WHST.2.5	
LAFS.910.WHST.2.6	
LAFS.910.WHST.3.7	
LAFS.910.WHST.3.8	
LAFS.910.WHST.3.9	
LAFS.910.WHST.4.10	

Standard addressed throughout the resource and capstone writing assessment

# 306 AFRICAN-AMERICAN HISTORY

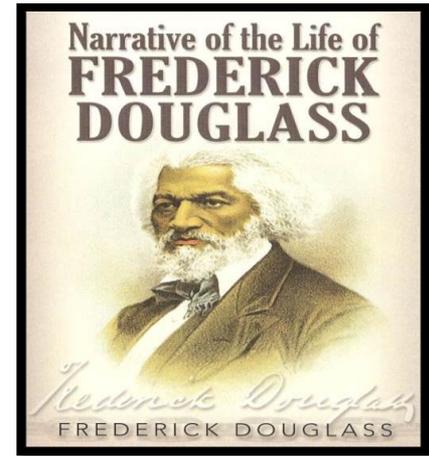
## Interactive Maps



## Examples of Interactive Texts

*Narrative of the Life of Frederick Douglass-*  
Frederick Douglass

“The Demands of the March” -Bayard  
Rustin



# The 306 Capstone Essay

## Prompts focus on themes from primary texts:

*Narrative of the Life of Frederick Douglass* - Frederick Douglass

Learning as a pathway to freedom

“The Demands of the March” - Bayard Rustin

Civic action and social change

## Student Objectives:

Summarize key points from primary text.

Analyze a second topic from the course using themes from the primary text.

## Assessment:

Rubric based on Florida and Common Core Literacy Standards



## 306: CONTINUING THE STORY LESSON TOPICS

1. **Introduction** *Counter Storytelling, Black History Before Slavery, Definition of Systemic Racism*
2. **Untold Stories** *Juneteenth, Affirmative Action, LA Riots, Ferguson Protests, Million Man March, 2020 March on Washington, Black Lives Matter Movement*
3. **Black Business Titans** *Golden Age of Black Business, Influential Black Businesspeople, O.W. Gurley, Black Wall Street, Tulsa Race Massacre*
4. **Black Contributions to Medicine** *Racial Inequities in Healthcare, Black Medical Trailblazers, Historical & Modern Racial Discrimination of Black People in Medical Practice*



Ferguson Protests - *Untold Stories*

C.J. Walker - *Black Business Titans*



# 306: Continuing the Story

Grade Level: 8th -12th  
English, Spanish

Total Lessons: 6 minute introduction to course and counter storytelling; 3 digital lessons, 15 minutes each

Curriculum Fit: Social Studies, ELA, Advisory, STEM, Careers



**At-a-Glance- 306: *Continuing the Story***, bring to life a number of the influential leaders and events whose impact changed the fabric of American life. ***Continuing the Story*** picks up where 306: African-American History left off to help underscore that the story of Black Americans didn't start with slavery and end with the civil rights but is a continued story foundational to all American History.

## Course Highlights

- Self-guided lessons help students understand the events that shaped American history.
- First-person storytelling allows students to draw connections from past and present events to recognize and empathize with the ongoing challenges Black people face in the United States.
- Detailed score reports and offline extension activities help teachers maximize their impact across all students.
- Knowledge Checks throughout and Pre- and Post-Assessments to gauge changes in overall knowledge, attitudes, and behaviors
- Capstone analytical essay

## Course Topics

**Untold Stories:** *Juneteenth, Affirmative Action, LA Riots, Ferguson Protests, Million Man March, 2020 March on Washington, Black Lives Matter Movement*

**Black Business Titans:** *Golden Age of Black Business, Influential Black Business People, O.W. Gurley, Black Wall Street, Tulsa Race Massacre*

**Black Contributions to Medicine:** *Racial Inequities in Healthcare, Black Medical Trailblazers, Historical & Modern Racial Discrimination of Black People in Medical Practice*

# Critical Thinking: Counter Storytelling, Identifying Perspective, and Critical Analysis.

INFORM & INSPIRE today's students by telling stories about the Black experience in the United States; EMPOWER students through the counter-storytelling of Black perspectives across generations; ELEVATE history as a lens to understand current events; and build students' understanding and perception of the world around them.

Students make connections between modern and historical events by diving deeper into their present-day ramifications: Tulsa Massacre and the cascade of events that followed that are emblematic of what led to today's racial wealth gap. Myth-busting the Racial Wealth Gap. Examples of Black Entrepreneurship

What is counter storytelling? Why is it important? *Examples:*  
What is Affirmative action? What are the benefits of an effort like this? What are there the drawbacks?  
How and why Black Americans receive different and/or worse care than White Americans?



Juneteenth

Affirmative Action

Segregated Medical Care

← Back

Black

Just like bathrooms, restaurants, or buses were, medical care was **segregated** in the United States, which has influenced the quality of care Black people have received over time. This still has implications today.

**Seeing Faces**

Representation matters. When the obstacles feel overwhelming for me as a Black person in the United States, knowing that there are people working toward the same goal helps me feel encouraged. We have collective power to make a difference!

Next →

# Bridge to the Present: Exploring the Historical context of modern events.

**306** AFRICAN-AMERICAN HISTORY

**Untold Stories** Helps learner conceptualizes that while progress has been made through the movement for Civil Rights, there are many more example of influences and implications to also explore and consider:

## Movements

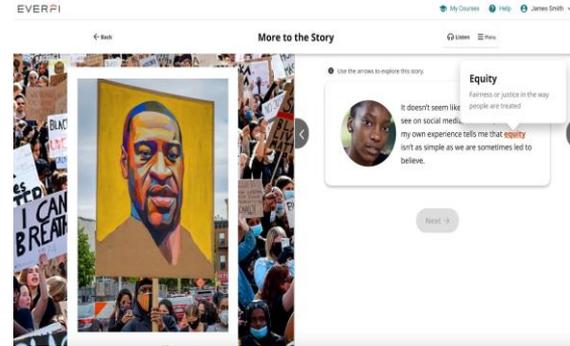
- LA Riots 1992
- Ferguson Protests in 2014

## Marches

- Million Man March 1995
- 2020 March on Washington

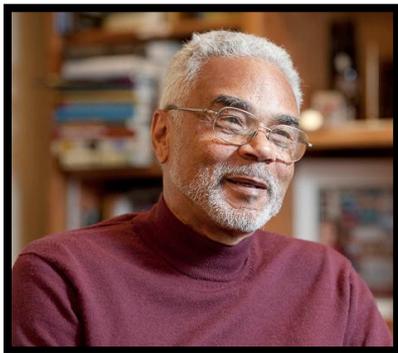
## Factors

- Celebration of Juneteenth, including establishing it as a state, city, or national holiday.
- Legislation or executive orders that make it challenging to vote due to ID or registration requirements.
- Businesses taking a stand against inequity in the workplace by committing to hire more Black professionals.
- Civil protests, such as, former quarterback of the San Francisco 49ers, kneeling during the National Anthem in 2016.
- Education systems including a disproportionate, or uneven, ratio of literature written by White to Black authors in the curriculum.





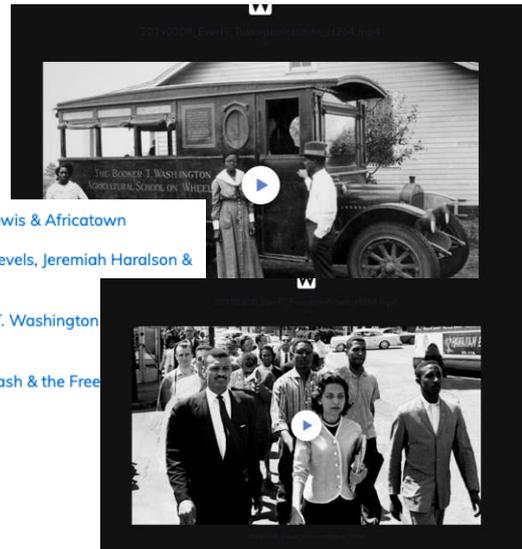
# Interviews and Videos



**Dr. Clayborne Carson-** Director, Dr. Martin Luther King, Jr. Research and Education Institute at Stanford University  
Chosen by Coretta Scott King to edit Dr. King's papers and archives.

Academic Advisor for *306: African-American History*

**Newly Expanded Video support resources and Video Library-** In addition to expanded offline lesson. EVERFI partnered with Charles Barkley and Alabama high school students to create and embed the exclusive DREAMS video series where students discuss: The Tuskegee Institute and HBCU's, Cudjo Lewis, the Freedom Rides and much more.



[Video Resource 1: Cudjo Lewis & Africatown](#)

[Video Resource 2: Hiram Revels, Jeremiah Haralson & Black Leadership](#)

[Video Resource 3: Booker T. Washington Institute](#)

[Video Resource 4: Diane Nash & the Freedom Rides](#)

[What does "306" mean?](#)

# Resources and Supports

Prompts: *Identify counter storytelling in the content of the lesson*

- *identifying patterns of oppression that exist in current events*
- *Reflect on individual ways they can make an impact in their communities*

Discussion Guides Summarize key points from primary text.

Analyze a second topic from the course using themes from the primary text.

Standards and Assessment: Rubric based on Florida Social Studies and B.E.S.T. Literacy Standards

Example Extension Activity Links:

[Timeline Project](#)

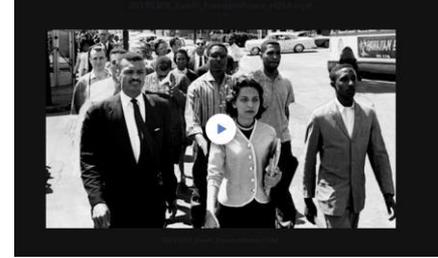
[Discussion Guides and Lesson Plan](#)

[Lesson Plan - Black Women of the Movement](#)

[Lesson Plan - What's Your Role?](#)

[Discussion Guide: Black Contributions in Medicine](#)

[Lesson Plan: Empathizing with Black Medical Professionals](#)



- [Video Resource 1: Cudjo Lewis & Africatown](#)
- [Video Resource 2: Hiram Revels, Jeremiah Haralson & Black Leadership](#)
- [Video Resource 3: Booker T. Washington & Tuskegee Institute](#)
- [Video Resource 4: Diane Nash & the Freedom Riders](#)
- [What does "306" mean?](#)

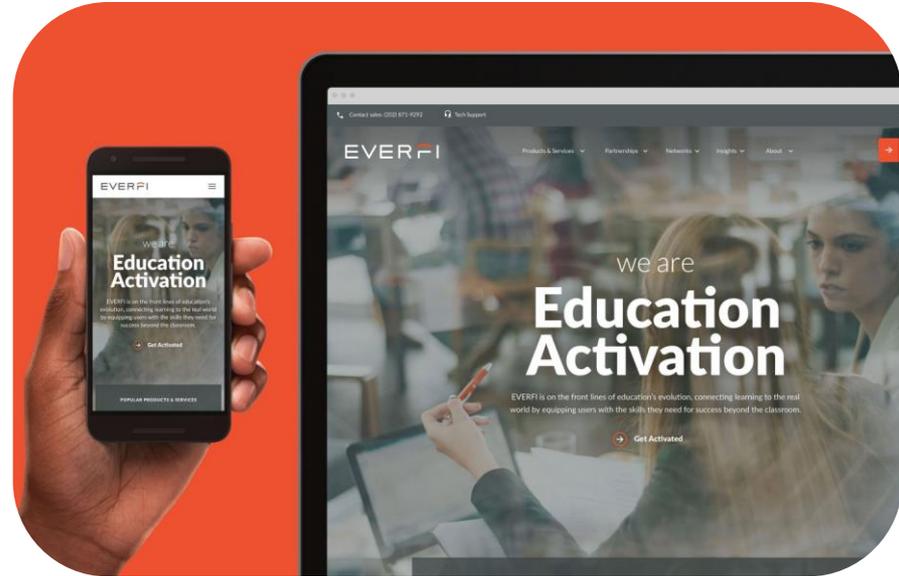
# Next steps:

**Step 1:** Connect with your local EVERFI contact.

**Step 2:** Discuss collaboration support for your school districts.

**Step 3:** Develop a plan based on the unique needs in your district.

**Step 4:** On a quarterly basis lets connect to discuss usage, impact, and next-steps!



# District Professional Development Support

EVERFI can create and provide customised synchronous and asynchronous PD opportunities to support district achievement toward *exemplary status* designation, at NO COST to you.

## Contact:



**Mat Kirouac**

Director K-12

**Email:**

[mkirouac@everfi.com](mailto:mkirouac@everfi.com)

**Phone:** 813.903.2633

**Step 1:** Connect with Mat to discuss collaboration support for your school districts.[contact](#)

**Step 2:** Work together to develop a plan based on the unique needs in your district.

**Step 3:** The EVERFI team along with your local EVERFI Implementation Specialist will help train and support your educators.

**Step 4:** On a quarterly basis let's connect to discuss usage, impact, and next-steps!

# Educator Access

## Non- Clever Registration

EVERFI

### Educator Quick Start Guide

Go to [EVERFI.com/newteacher](https://EVERFI.com/newteacher) to begin



#### Register

Student/Learner **K12 Teacher**

Find Your School:  
Please select a state and search for your school.

State/Province

[Can't find your school?](#) [Next](#)

Already have an account? [Login](#)

### 1. Locate Your

- Find your state/province
- Enter your school name  
(if your school isn't listed, select "Can't find your school?")

### 2. Create Your

- Enter your first & last name
- Enter your school email address
- Create & confirm your password
- Select a course from the drop-down  
(You can add additional courses after logging in)
- Agree to terms of service

#### Register

Student **K12 Teacher**

First Name

Last Name

Enter your school email address

Create a Password

Password Confirmation

Show password

Select a course

I agree to the [terms of service](#)

[Next](#)

Already have an account? [Login](#)

## Clever Registration

1. Go to your district SSO Portal (Clever, Canvas, etc)
2. Click on the Clever app
3. Click on the EVERFI app



## Contact:



**Mat Kirouac**

Director K-12

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