

**FAMU Activity Report**

**2nd Quarter October 1, 2017-December 31, 2017**

**FAMU Project#005783**

**Project Recipient: Florida Agricultural & Mechanical University**

**Florida Department of Education Project# 376-90050-8P001**

**Project/Program Title: African American Task Force**

**TAPS# 18A027**

**Authority: CSFA#48.040**

**Project Period: July 1, 2017 –June 30, 2018**

**Budget Period July 1, 2017 –June 30, 2018**

**Submitted by: Dr. Bernadette Kelley- Principle Investigator**

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Project Performance and Accountability				Corresponding Budget Items	
Scope of Work (see Project Design – Narrative)	Tasks (see Project Design – Narrative)	Deliverables	Due Date	Object Code	Task Responsibility/Accountability
1. Project Director	Oversees the operations and progression of the project.	Reports/Correspondences	July 01, 2017 to June 30, 2018	110800/15100	
2. Program Coordinator	The duties for this position include the following: Maintain daily office hours, answer phone inquiries, maintain all systems required by Florida A&M University for project implementation, prepare and process travel request, maintain a database of all records (contacts, Instructional Standards, program participants, etc.), assist in the preparation of all reports as required by the funding source, assist the project director in out-reach to Florida school districts, organize and prepare all correspondences, assist in the planning and delivery of meetings and conferences, record minutes and notes of all official meetings.	Reports/Minutes/Communications  See Report Program Coordinator-B. Marshall	July 01, 2017 to June 30, 2018	110800/15100	
Facilities and Administrative Cost	Building space, telephone, internet access, etc.		July 01, 2017 to June 30, 2018		



		<b>SEE analytical reports (SGS)</b>			
<b>Plan for Dissemination and Training (PDT)</b>	Identify and train a select cadre of teachers to utilize the AAHIS and WBTT modules	<ol style="list-style-type: none"> <li>Develop proposed training materials for district trainers</li> <li>Invitations and materials sent to districts trainers and to participate in the WBTT</li> </ol> Recommendations for future trainings. <b>See letter of invitation to Florida District Superintendents</b>	<b>September 2017</b> <b>Completed</b> <b>October 2017</b> <b>Completed</b>  <b>June 2018</b>		
<b>Plan for Evaluation</b>	Complete the development and execution of an evaluation plan that includes collecting student achievement data from Exemplary school districts as it relates to teacher training and provide a report of these findings to the Florida Department of Education.	<ol style="list-style-type: none"> <li>Report Pre- and post- assessment results from teacher trainings</li> <li>Report of WBTT evaluations, student evaluations and essays</li> <li>Reports from Exemplary School Districts. <ul style="list-style-type: none"> <li>Data that documents the effect of project goals on student learning gains, including but not limited to, United States History end-of-course assessment results.</li> <li>Data that documents the effect of project goals on teacher effectiveness toward improving the rate of student learning gains.</li> </ul> </li> </ol>	<b>November 2017</b> <b>In process</b> <b>March 2018</b>  <b>June 2018</b>	<b>132700</b>	
<b>Priorities include at least one AAHTF meeting annually</b>	Plan and implement the annual meeting of the AAHTF. Plan and implement a semi-annual meeting of the AAHTF Chairs	<ol style="list-style-type: none"> <li>Proposed agenda for the annual AAHTF meeting  <b>Annual Meeting: November 16-18, 2017</b></li> <li>Invitation to AAHTF members to the annual meeting.</li> <li>Final version of the agenda and supporting materials for the annual AAHTF meeting</li> <li>Travel receipts for each member of the taskforce.</li> </ol>	<b>November 2017</b> <b>Completed</b>  <b>November 2017</b> <b>Completed</b>  <b>June 2018</b> Deliverable 4.	<b>261000</b>	

<b>Internal and External Collaboration (IEC)</b>	<p>AAHTF will seek opportunities to collaborate with FLDOE, Social Studies Specialists from the 67 school districts in Florida, and the rural districts educational consortia (HEC, NEFEC, and PAEC).</p> <p>AAHTF will participate and present at the FCSS</p>	<ol style="list-style-type: none"> <li>1. Communications to school districts in Florida related to AAHTF resources and opportunities <b>Please see Everfi newsletter</b></li> <li>2. Attend FCSS, as well as other related conferences and meetings. <b>Attended FCSS Conference October 20-22, 2017.</b></li> <li>3. Communications to rural districts educational consortia inviting trainers to participate in opportunities afforded them through the AAHTF</li> </ol>	<p><b>October 2017</b> <b>Completed</b></p> <p><b>February 2018</b></p>	<b>261000</b>	

# **Appendices**

**(A1. – A9.)**

# Letter of Invitation to Florida District Superintendents



Pam Stewart  
Commissioner of Education

## Commissioner of Education's African American History Task Force



### Task Force Members

Anthony Hill, Chair  
Dr. Samuel L. Wright Sr., Vice Chair  
Mrs. Maggie Lewis-Butler  
Dr. Tameka Bradley Hobbs  
Ms. Tracey Oliver  
Dr. Nashid Madyum  
Dr. Gwendolyn Simmons  
Atty. Ronda Vangates  
Mrs. Marion Williams

Emerita  
Frederica S. Wilson  
U.S. Rep. Florida, 17th District,  
Senator Geraldine Thompson

Principal Investigator  
Dr. Bernadette Kelley

September 21, 2017

Dear District,

Welcome back to a new, yet exciting school year! We know that you are geared up and ready to implement all of the summer learning and ongoing professional development strategies in your schools. The theme for the Summer Institute was "The Crisis in Education in Florida." We received raved reviews from our survey feedback forms on the learning that took place at the Summer Institute. We would love to hear from you and all of the work related to African American History that you have planned for the 2017-2018 school year!

Please email any activities and/or professional development activities/strategies that you have already completed, currently launching, or forthcoming about African-American History curriculum in your district. Please submit agendas, pictures, and presentations to [afroamfl@gmail.com](mailto:afroamfl@gmail.com).

Please continue to let us know how we can assist your district in the implementation of the Florida State 1003.42(2) (H). We would love to highlight your district on our website as well. The website address is: <http://afroamfl.org/>. In addition, a professional development opportunity for your educators is available to maximize the African-American History curriculum in your schools. A partnership between the African American History Task Force and Everfi, Inc. has developed a website for the delivery of instructional materials (<http://www.everfi.net>). Both sites are user friendly and provide a mass of ideas and materials for your teachers to use as resources. Thank you for all of your hard work and dedication.

Educationally yours,

*Bridgett Marshall*

Bridgett Marshall

Program Coordinator

501 Orr Drive

Gore Education Center, Building C, Room 316  
(850) 412-5203, Fax (850) 412-5204  
[www.afroamfl.org](http://www.afroamfl.org)

Tallahassee, FL 32307



# 306: African American History - Everfi

A2.



EVERFI



## 306: African American History™ – Shaping Tomorrow's Leaders

306 introduces students to African-American history in science, academia, music, and the arts. Through important primary texts and compelling vignettes, 306 communicates this history in a way that builds shared values and inspires today's youth to become tomorrow's leaders.

In 306, students have the unique opportunity to explore and reflect on the themes of African-American history. At the end of the course, students write their own persuasive essay connecting these powerful themes. 306 can be integrated into unit plans and used during class time, as a capstone project, or in a flipped classroom.

Recommended Grade Level: 9-12

Total Modules: 15 (5-10 minutes each)

Total Time: 2.5- hours

Subject Fit: Social Studies or ELA

Standards Alignment: Common Core Math, State Academic Math and Science Standards

### Key Highlights

As a teacher, you receive:

- Real-time student score reports on your teacher dashboard
- Supplemental, offline lesson plans
- Detailed standards alignment guide with your state-specific standards
- Answer Keys for all assessments
- Engaging discussion guides

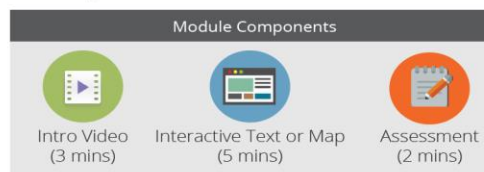
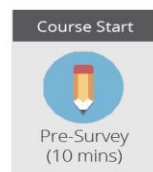
Your students will receive:

- Knowledge that will help them appreciate the value of diversity
- Lessons in grit and resilience that will empower them in their own lives
- Guided practice in constructing a persuasive, 5-paragraph essay
- Immersive, interactive learning experience



Trans-Atlantic Slave Trade Interactive Map

### 306: African American History Course Flow



Learn more about EverFi and 306 at [306.EverFi.com](https://306.EverFi.com)

EVERFI.COM

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## EverFi Course Elements

Pedagogy based on the **Universal Design for Learning (UDL)** and **Teach for Understanding (TFU)** frameworks:



Engaging multi-media content for all types of learners



Pre, post, and formative assessments for evidence-based learning



Certificate-based skill development

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## Select Course Modules

***A Journey Through The Underground Railroad*** - The Underground Railroad was instrumental in helping slaves escape to freedom. In this module, students are introduced to the moments and familiar figures in history whose courageous actions transformed Antebellum America.

***Reliving the Harlem Renaissance*** - The texture of American art, music, and culture was undeniably affected by the creative explosion known as the Harlem Renaissance. Through an interactive map, students explore the sights, sounds, and figures that turned a New York City neighborhood into an American movement.

***Reflecting on Lessons Learned*** - As a capstone project for the course, students are encouraged to delve deeper into the themes of African-American history by constructing a guided essay. From outline to conclusion, the course walks students through the construction and revision of a thoughtful, persuasive essay.



*The Harlem Renaissance Interactive Map*

To get started at no cost, visit [www.everfi.com/register](http://www.everfi.com/register).

Questions? Contact Mat Kirouac at [mkirouac@everfi.com](mailto:mkirouac@everfi.com) or (813) 903-2633

EverFi Courses Are Available at  
No Cost Thanks to the Generous  
Support of Our Sponsors



Course Module Topic Areas:

- Trans-Atlantic
- Slave Trade
- Underground Railroad
- Phyllis Wheatley
- Frederick Douglass
- Hiram Revels
- Tuskegee Institute
- W.E.B. De Bois

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EverFi is the leading technology platform that teaches, assesses, and certifies students in critical life skills. Our courses have touched the lives of over ten million students.

**EVERFI**

3299 K Street NW, 4<sup>th</sup> floor  
Washington DC, 20007

P 202 625 0011  
[INFO@EVERFI.COM](mailto:INFO@EVERFI.COM)

# FCSS CONFERENCE 2017

## October 20-22, 2017- Palm Harbor, Florida



### 2017 Exhibitor Packet

60<sup>th</sup> Annual Florida Council for the Social Studies Conference  
Innisbrook Golf Resort, 36750 US Hwy 19 North, Palm Harbor, FL 34684  
October 20 – 22, 2017

#### Friday, October 20, 2017

5:00 PM – 7:00 PM      **Registration**  
5:30 PM – 7:00 PM      **FCSS Time Machine** – Exhibit Hall Opening Reception in partnership with EverFI  
Represent an Era from the 1950's to the 2000's

#### Saturday, October 21, 2017

8:00 AM – 3:00 PM	Registration
8:00 AM – 5:00 PM	Exhibit Hall Open
8:00 AM – 8:30 AM	Mentor Session
8:30 AM – 9:00 AM	<b>FCSS General Session</b>
9:00 AM – 10:00 AM	<b>Gubernatorial Moderated Discussion</b>
10:05 AM – 10:55 AM	<b>Concurrent Session 1</b>
11:00 AM – 11:20 AM	<i>Exhibit Hall Exploration</i>
11:05 AM – 11:15 AM	Poster Sessions in Exhibit Hall
11:20 AM – 12:10 PM	<b>Concurrent Session 2</b>
12:15 PM – 1:30 PM	Lunch and Learn Provided by Studies Weekly
1:35 PM – 2:25 PM	<b>Concurrent Session 3</b>
2:30 PM – 3:20 PM	<b>Concurrent Session 4</b>
3:20 PM – 3:40 PM	<i>Exhibit Hall Exploration</i>
3:25 PM – 3:35 PM	Poster Sessions in Exhibit Hall
3:40 PM – 4:30 PM	<b>Concurrent Session 5</b>
4:35 PM – 5:00 PM	<i>Exhibit Hall Exploration &amp; Drawing</i>
6:00 PM – 6:30 PM	FCSS Endowment Awards Dinner Reception
6:30 PM – 8:30 PM	Florida Council for the Social Studies Teacher and Professional Awards Dinner

#### Sunday, October 22, 2017

9:00 AM – 10:20 AM      **Concurrent Session 6**  
10:30 AM – 11:30 PM      **Special Speaker – Social Studies Education and English Language Learners**  
11:30 PM      Door Prizes and End of Conference – See you in 2018!

Make your hotel reservations for **Innisbrook Golf Resort** 1-888-794-8627. Book directly with the hotel to receive the FCSS special group rate of \$134, includes the resort fee for FCSS conference participants. **Group Code: 10R7BI**

Register for the FCSS Conference at

<http://bit.ly/fcss17registration>

Conference Registration starting at \$89

Pre-Conference sessions for an additional \$30 (half day) or \$50 (full day)



### 60<sup>th</sup> Annual Florida Council for the Social Studies Conference

October 20 – 22, 2017

Innisbrook Golf Resort, 36750 US Hwy 19 North, Palm Harbor, FL 34684

#### Pre-Conference Sessions Friday, October 20, 2017

AM Workshops (8:30 – 11:30)

PM Workshops (1:00 – 4:00)

##### **Pinellas County's Journey to Personalized, Competency-Based Learning (PC1)**

- The foundational principles of competency-based learning with an emphasis on application in the social studies classroom will be introduced. Teachers and content specialists from Pinellas County Schools will share resources, successes, and challenges in creating a personalized learning environment for students.

##### **I Can't Believe I Taught the Entire Day (Without a Discipline Referral) (PC2)**

- Want to eliminate 90% of your referrals? Common sense, research based classroom management tips and techniques that can be implemented into your classroom tomorrow with immediate positive results. This is the future of classroom management!

##### **The Holocaust by Bullets, Mass Graves in Ukraine (PC3)**

- Learn about the work of Father Patrick Desbois and his book, *The Holocaust by Bullets*. The Florida Holocaust Museum will provide training using the *Holocaust by Bullets* study guide and website. Free instructional resources will be provided.

##### **Supporting Civics and Citizenship in Middle and High Schools (PC4)**

- Multiple organizations have partnered with EVERFI to help bring civics, citizenship, and character education resources to schools free of cost. Learn how to incorporate these lessons into current frameworks to support the development of students as fully engaged and thoughtful citizens.

##### **FoolProof: Free Curriculum to meet Florida's Financial Literacy Graduation Requirement (PC5)**

- Participants will get hands on with the FoolProof curriculum using their computers or other devices. During this interactive workshop participants will customize their curriculum while exploring how other teachers in Florida use FoolProof to meet the graduation requirement.

##### **Everything You Need to Teach about the Holocaust to High School Students (PC6)**

- Introduction to Florida Holocaust Task Force updated/revised 9-12 Holocaust Education curriculum, written and field-tested by practicing teachers to ensure developmental and comprehensive understanding of the Holocaust and its lessons by the end of 12th grade.

**Innisbrook Golf Resort** 1-888-794-8627 or <http://bit.ly/fcss17hotel>

Book directly with the hotel to receive the FCSS special group rate of \$134, includes the resort fee for FCSS conference participants. **Group Code: 10R7BI**

Register for the FCSS Conference at  
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## 60<sup>th</sup> Annual Florida Council for the Social Studies Conference

October 20 – 22, 2017

Innisbrook Golf Resort, 36750 US Hwy 19 North, Palm Harbor, FL 34684

Friday, October 20, 2017  
(8:00 AM to 4:00 PM)

### Pre-Conference Sessions

#### Topics Include:

Personalized Learning, Classroom Management,  
Financial Literacy, Civics and Character Education, and  
Holocaust Education

Saturday, October 21, 2017  
(8:00 AM to 5:00 PM)

&

Sunday, October 22, 2017  
(9:00 AM to 12:00 PM)

### 60<sup>th</sup> Annual FCSS Conference

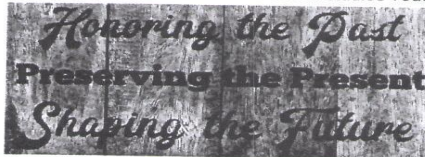
#### Social Studies Disciplines Include:

Social Sciences, United States History, Civics and  
Government, World History, Economics, Geography, and  
Psychology

#### Tracks Include:

Pedagogy, Assessment, Teacher Leaders, Content  
Knowledge, Disciplinary Literacy, Instructional  
Technology, Classroom Management, English Language  
Learners, and Exceptional Student Education

*Be sure to also purchase your ticket for the Saturday evening  
Florida Council for the Social Studies Teacher and Professional Awards Dinner.*



FCSS, comprised of dedicated social  
studies educators from across the state,  
has proudly provided high quality  
professional conferences and other support  
for Florida teachers for six decades.

Make your hotel reservations for Innisbrook Golf Resort 1-888-794-8627 or <http://bit.ly/fcss17hotel>

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FCSS conference participants. Group Code: 10R7BI





# **AAHTF ANNUAL MEETING**

## **November 16-17, 2017- Orlando, Florida**

19716431  
Notice of Meeting/Workshop Hearing

### **OTHER AGENCIES AND ORGANIZATIONS**

#### **African American History Task Force**

The African American History Task Force announces public meetings to which all persons are invited.

DATES AND TIMES: November 16, 2017, 6:00 p.m.; November 17, 2017, 8:00 a.m.

PLACE: Rosen Shingle Creek, Orlando, Florida

GENERAL SUBJECT MATTER TO BE CONSIDERED: Annual meeting of the Commissioner of Education's African American History Task Force.

A copy of the agenda may be obtained by contacting: Dr. Bernadette Kelley, (850)412-5203, or Ms. Bridgett Marshall, (850)412-5203.

Pursuant to the provisions of the Americans with Disabilities Act, any person requiring special accommodations to participate in this workshop/meeting is asked to advise the agency at least 7 days before the workshop/meeting by contacting: Ms. Bridgett Marshall, (850)412-5203. If you are hearing or speech impaired, please contact the agency using the Florida Relay Service, 1(800)955-8771 (TDD) or 1(800)955-8770 (Voice).

If any person decides to appeal any decision made by the Board with respect to any matter considered at this meeting or hearing, he/she will need to ensure that a verbatim record of the proceeding is made, which record includes the testimony and evidence from which the appeal is to be issued.

For more information, you may contact Ms. Bridgett Marshall, (850)412-5203.



Pam Stewart  
Commissioner of Education

Commissioner of Education's African American History Task Force



**AAHTF ANNUAL MEETING 2017**

**November 16-18, 2017**

**Orlando, Florida**

**Location: Shingle Creek Hotel and Resort**

**Hospitality Room**

**Agenda**

**Thursday, November 16, 2017 TIME: 6:00 P.M.**

- I. Call to Order
- II. Florida Department of Education Update  
Michael DiPierro, Social Studies Education Specialist  
Bureau of Standards and Instructional Support  
Division of Public Schools  
Florida Department of Education  
Email: [Michael.DiPierro@fldoe.org](mailto:Michael.DiPierro@fldoe.org) Phone: 850-245-9773
- III. Bylaws review
- IV. Legislative Agenda
- V. Adjournment

501 Orr Drive

Gore Education Center, Building C, Room 316  
(850) 412-5203, Fax (850) 412-5204  
[www.afroaml.org](http://www.afroaml.org)

Tallahassee, FL 32307



Pam Stewart  
Commissioner of Education

**Commissioner of Education's African American History Task Force**



**AAHTF ANNUAL MEETING 2017**

**November 16-17, 2017**

**Orlando, Florida**

**Location: Shingle Creek Hotel and Resort**

**Hospitality Room**

**Agenda**

**Friday, November 17, 2017 TIME: 8:00 A.M.**

Call to Order

Introduction and Opening Comments

Review of Meeting Minutes

2015-2016 Accomplishments

Project Status Update

***Lunch Break [12:00 PM-1:00PM]***

Principal Investigator Update

Review of 2016-17 Deliverables

I. Task Force Initiatives

“Exemplary Districts” Status Update

501 Orr Drive

Gore Education Center, Building C, Room 316  
(850) 412-5203, Fax (850) 412-5204  
[www.afroamfl.org](http://www.afroamfl.org)

Tallahassee, FL 32307





Pam Stewart  
Commissioner of Education

**Commissioner of Education's African American History Task Force**



**AAHTF ANNUAL MEETING 2017**

**November 16-17, 2017**

**Orlando, Florida**

**Location: Shingle Creek Hotel and Resort**

**Hospitality Room**

**Agenda**

**Friday, November 17, 2017 TIME: 8:00 A.M. Cont.**

- X. Public Records Training
- XI. Administrative updates
- XII. Deliverables
- XIII. Goal Assignments
- XIV. Special Topics
- XV. Adjournment

501 Orr Drive

Gore Education Center, Building C, Room 316  
(850) 412-5203, Fax (850) 412-5204  
[www.afroamfl.org](http://www.afroamfl.org)

Tallahassee, FL 32307

# **AAHTF Annual Meeting Minutes (DRAFT)**



Pam Stewart  
Commissioner of Education



## **Commissioner of Education's African American History Task Force**

### **AAHTF ANNUAL MEETING 2017**

November 16-17, 2017

Orlando, Florida 32819

Location: Shingle Creek Hotel and Resort

Room: Hospitality Room #1405

**Present:** Sen. Tony Hill, Dr. Bernadette Kelley, Tracey Oliver, Dr. Nashid Madyun, Marion Williams, Dr. Sherrilyn Scott, Dr. Samuel Wright

**Prayer:** Dr. Samuel Wright

#### **I. Call to Order:** Senator Tony Hill

#### **II. Introductions and Opening Comments**

- Chairman Hill started discussion by announcing the Tracey Oliver has left Clay County and has moved to Duval County
- Chairman Hill discussed the current \$100,000 award and wants to meet with individuals who could get the commission to increase the award amount.
- Dr. Madyun discussed his role at the Black Archives and how they are funded.
- Mrs. Williams discussed the concerns with how Broward County had not gotten paid as a vendor for some work done. She acknowledged that none of the teachers were paid and there was an outstanding invoice of \$2400 owed for some multimedia provided.

#### **III. Adjournment**

- Motion to adjourn and will meet at the same location at 9:00 am tomorrow morning. Meeting adjourned at 8:15pm.



Pam Stewart  
Commissioner of Education



**Commissioner of Education's African American History Task Force**

November 17, 2017

**Present:** Sen. Tony Hill, Dr. Bernadette Kelley, Maggie Lewis-Butler, Dr. Sherrilyn Scott, Marion Williams, Dr. Nashid Madyun, Dr. Samuel Wright and Tracy Oliver.

**Call to Order:** Senator Tony Hill

**Prayer:** Dr. Samuel Wright

**IV. Reviewed last minutes**

- Senator Hill extended a brief overview of the previous meeting. Chairman Hill mentioned he had invited guests to the annual meeting from Palm Beach County.
- Tracey Oliver moved to approve the 2016-2017 annual meeting minutes. It was 2<sup>nd</sup> by Marion Williams
- ALL IN FAVOR to have minutes APPROVED.

**V. Project status update:**

- **Principal Investigator Update: Dr. Kelley**
  - a) Dr Kelley presented the members with an overall PowerPoint presentation of the history of the AAHTF, the mission, the goals and the current status of the task force.
  - b) Deliverables review
  - c) Reviewed and discussed the Budget.
  - d) Identify sites that are aligned to state standards.
  - e) Dr. Kelley will send PowerPoint to the entire task force by email.
- **Chairman Updates, Suggestions, and Recommendations**
  - f) Chairman Hill suggested with link up with the Black Caucus to see when we could make our presence known. He suggested that we attend the Reception being held tonight. And by doing so, it would be a good way to move the status of the task force to a Commission. Chairman Hill believes that connecting with Perry Thurston (Black Caucus Chair) would be essential to getting the task force on the agenda to meet with other members of the Florida Black Caucus.
  - g) Chairman Hill appointed Maggie Lewis Butler to get with the committee that funds on Education & Legislative
  - h) Chairman Hill suggested we send a personal "thank you" to Bill Montford and Wayne Blanton for their assistance in helping the task force to get where we are today.



Pam Stewart  
Commissioner of Education

**Commissioner of Education's African American History Task Force**



- i) Chairman Hill appointed Maggie Lewis Butler to spearhead a committee with connecting founding out which counties have exemplary status and follow up with the task force with updates.
- j) Status updates on counties with representation in those areas: Volusia County- Arren Swift; St Pete area, Sarasota, Pinellas – Renee Flowers; Escambia, Clay, and Pinellas-Dr. Wright. Dr. Kelley suggested that we find out which counties would benefit from hosting the 2018 Summer Institute in these areas.
- k) Reach out to Palm Beach to get more individuals from the district involved and to see what is going on with the African American History in that county.
- l) Send a follow up from today's meeting and draft a letter from the task force to the Superintendents. Copy to the persons in the district and send out.

➤ **Additional Task Force Responsibilities**

- All board members will collectively recruit new more Task Force members
- Dr. Wright to spearhead the 2018 Summer Institute with a tentative date of June 21<sup>st</sup>-June 23<sup>rd</sup> 2018.
- Dr. Madyun will spearhead the updating of the AAHTF website. Dr. Kelley suggested that Dr. Madyun should connect with SGS to start initializing a more cohesive website.
- Chairman Hill would like to see the AAHTF move forward to bring in more triangulation; i.e. AAHTF YouTube Channel.
- Areas of representation by task force members:
  - Maggie Lewis Butler & Dr. Madyun – Live Oak ~ Escambia
  - Tracey Oliver-Lake City ~ Ocala
  - Dr Wright-Lakeland ~ Fort Meyers
  - Dr Shirryln Scott & Marion Williams- Brevard ~ Dade County
  - Polk County & Orange County (Dr. Wright)
- **2017-2018 Deliverables:**
  1. Continue to work with Instructional Designer, classroom teachers, district specialists, and higher-education professionals to review and revise the AAHS to align with Florida's Next Generation Sunshine State Standards (NGSSS) for Social Studies and Florida Standards for Literacy.
  2. Monthly (minimally) updates to the AAHTF web site are evidenced by the revised date appearing on the web site
  3. Agendas for AAHTF meetings are posted at least one month in advance
  4. Minutes from AAHTF meetings are posted within two weeks
  5. Activities/training opportunities are posted at least one month in advance
  6. Resources and hyperlinks to other resources are checked monthly and updated as needed



Pam Stewart  
Commissioner of Education

Commissioner of Education's African American History Task Force



7. Paperless communications will be accessible through the AAHTF website as appropriate
8. Maintain a student page of resources

- **Task Force Initiatives**

1. Dr. Kelley will contact Mr. Patrick to organize the character workshop-Character Education with Holocaust.
2. December 14, 2017 conference call with Alachua and Lee Counties on Seeking Exemplary.
3. Tracey Oliver will send out more information on the Black educators Rock collaboration.
4. Maggie Lewis butler and Tracey Oliver will work together to schedule a meeting with Holocaust Director.
5. Dr. Sherrilyn Scott will continue with Web Base Training.
6. Will reach out to other districts to assist in their work.

Dr. Samuel Wright moved to accept the Task Force Initiatives. The motion was seconded by Tracey Oliver & Maggie Lewis Butler.

- **Administrative updates**

1. The Task Force will replace Ms. Diaz with Brian Knowles as the contact for Palm Beach County.
2. Dr. Kelley suggested that we send letter to Member Gwen Simmons and Attorney Vangates to thank them for their service on the taskforce. Vote in Dr. Scott to serve as contact person for Dade County and Mr. Ezekiel Edmonds for Palm Beach County

Dr. Samuel Wright moved to send letters to Simmons and Vangates. The motion was seconded by Tracey Oliver.

Dr. Samuel Wright moved to vote in Scott and Edmonds. The motion was seconded by Maggie Lewis Butler.

**VI. By-Laws**

1. Chairman Hill will draft a letter to the Speaker, the Senate, the Governor & the Department of Education on Article II of Bylaws
2. Dr. Madyun will make recommendations on Section 2 of membership.

**VII. Adjournment**

- Motion to adjourn Tracey Oliver and Maggie Lewis Butler 2<sup>nd</sup>. Meeting over at 3:20 pm.

**AAHTF 2018 SUMMER INSTITUTE**  
**Proposed Dates: June 21-23, 2018**

**FLORIDA: AFRICAN AMERICANS IN TIMES OF WAR**



**List of Exemplary Districts To Date**

- Broward County Public Schools – Contact – Mrs. Marion Williams
- Duval County Public Schools – Contact – Contact Donnie Martin
- Gadsden County School District – Contact – Dr. Sylvia R. Jackson
- Hillsborough County Public Schools – Contact- Dr. Holt
- Leon County Schools – Contact – Dr. Michelle Gayle
- Miami-Dade Public Schools – Contact – Dr. Sherrilyn Scott
- Palm Beach County Schools – Contact – Brian Knowles
- Pinellas County School District – Contact – Cindy Flora
- St. Lucie County Schools – Contact – Contact Nicholas Zrallack
- Volusia County Public Schools – Contact – Support Services

- **Proposed workshops and conference calls with Alachua and Lee Counties**

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**Analytics All Web Site Data Audience Overview and Site Updates**  
**October 1,2017-December 31,2017**



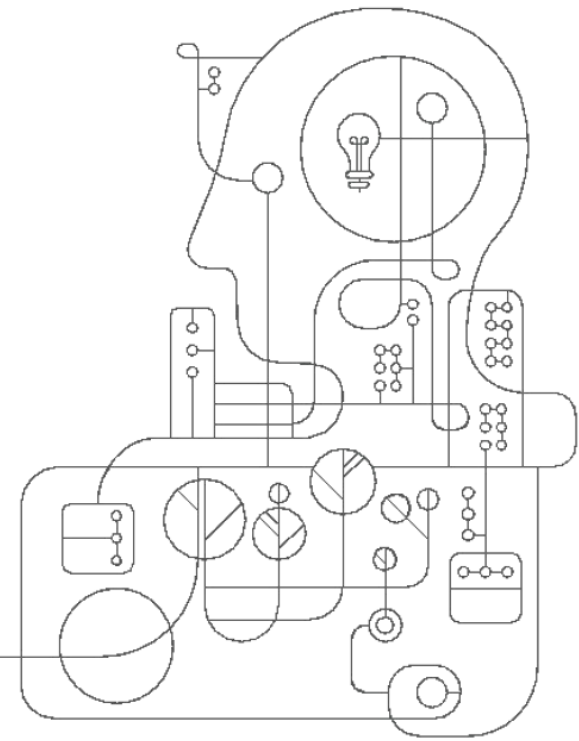
January 10th, 2018

# Florida Commissioner of Education's African-American History Task Force Update



COMMISSIONER OF EDUCATION'S  
AFRICAN AMERICAN HISTORY  
TASK FORCE

Mat Kirouac – Director, K-12 Programs  
Kevin Anderson – Senior Vice President, Global Partnerships  
Miles Martin – Senior Marketing Manager, Sports & Entertainment



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# Agenda

Current Program Reach

EVERFI and AAHTF Working Together

District Numbers 2017-YTD

Appendix 2016-17 Data



COMMISSIONER OF EDUCATION'S  
AFRICAN AMERICAN HISTORY  
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# Current Program Reach



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	2015-16 School Year	2016-17 School Year	2017-18 YTD
 TOTAL ACTIVE SCHOOLS	33	56	28
 TOTAL SCHOOLS TRAINED	159	188	179
 TOTAL LEARNERS REACHED	2,342	3,667	1,168
 TOTAL MODULES COMPLETE	19,314	28,482	7,785
 TOTAL ESTIMATED HOURS OF LEARNING	4,828	7,120	1,946

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# EVERFI and AAHTF Working Together



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## AAHTF Member Engagement and Trainings

- EVERFI school managers will continue to connected with local task Force Members to increase district and local school awareness of the Task Force's mission and the *306: African-American History* resource in supporting that mission.

## Identify Key Partnership Districts

- New EVERFI SM has connected to Clay County Superintendent's Secretary.
- Connected AAHTF to Lee County Social Social Studies Supervisor AND Chairman of the Lee Black History Society- Jarrett Eady as potential new member.
- EVERFI planned 306 event on Feb 28<sup>th</sup> in conjunciton with Derrick Brooks Charities and Hillsborough County Schools

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# District Numbers

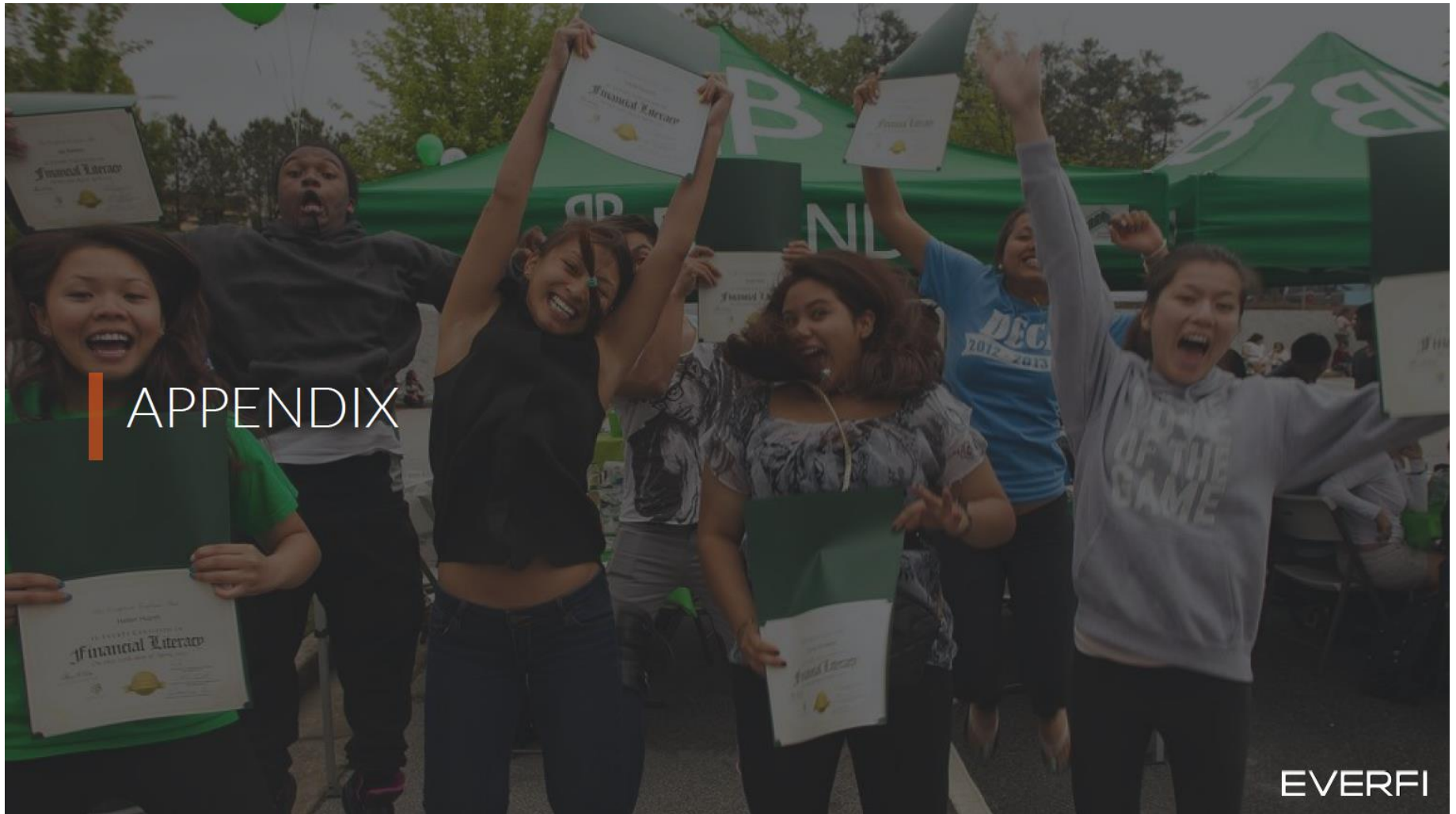


COMMISSIONER OF EDUCATION'S  
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TASK FORCE

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District	Schools trained	Students Using	Modules Complete	Teachers Using
Non-District Schools	3	7	3	1
Alachua School District	3	44	58	2
Baker	1	0	0	0
Bay School District	1	0	0	0
Broward School District	18	63	593	1
Charlotte School District	2	1	4	0
Collier School District	3	1	2	0
Duval School District	11	159	945	4
Escambia School District	1	2	26	0
Flagler	1	25	99	1
Hillsborough School District	28	23	34	1
Indian River School District	1	0	0	0
Lake School District	1	23	265	1
Lee School District	2	238	1,494	2
Manatee School District	1	0	0	0
Marion School District	2	0	0	0
Miami-Dade School District	56	405	2,701	8
Nassau	1	0	0	0
Orange County Public Schools	1	0	0	0
Palm Beach School District	7	4	2	0
Pasco School District	2	2	21	0
Pinellas School District	10	114	1,114	4
Polk School District	6	0	0	0
Putnam	1	13	63	1
Salvation Army - Florida	1	0	0	0
Sarasota School District	1	0	0	0
Seminole School District	1	1	11	0
St. Lucie School District	5	0	0	0
Volusia School District	7	19	66	2
Grand Totals (30 Districts)	178	1,144	7,501	28

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## Critical Skills Content



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Teachers in Florida took advantage of EVERFI's online courses to engage their students in critical life skill development. Courses which range in length from two to eight hours, cover topics from financing higher education to preventing bullying.

		Schools	Teachers	Students
Financial Education	Vault – Understanding Money for Elementary School Students	186	253	9,326
	FutureSmart – Financial Education for Middle School Students	145	193	8,038
	EVERFI – Financial Literacy for High School Students	325	576	49,789
	Venture – Entrepreneurial Expedition for Middle and High School Students	102	123	6,340
STEM Exploration	Hockey Scholar – Applied STEM for Elementary and Middle School Students	456	663	25,271
	Ignition – Digital Literacy and Responsibility for Middle and High School Students	227	306	21,974
	Radius – STEM Career Readiness for Middle and High School Students	99	119	4,226
Citizenship & Diversity	Commons – Civic Engagement for Middle School and High School Students	68	77	3,628
	306 – African-American History for High School Students	66	86	3,415
Health & Wellness	Healthy Relationships – SEL for Middle and High School Students	96	112	5,623
	AlcoholEdu – Substance Abuse Education for High School Students	15	21	605

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# Critical Skills: Citizenship & Diversity



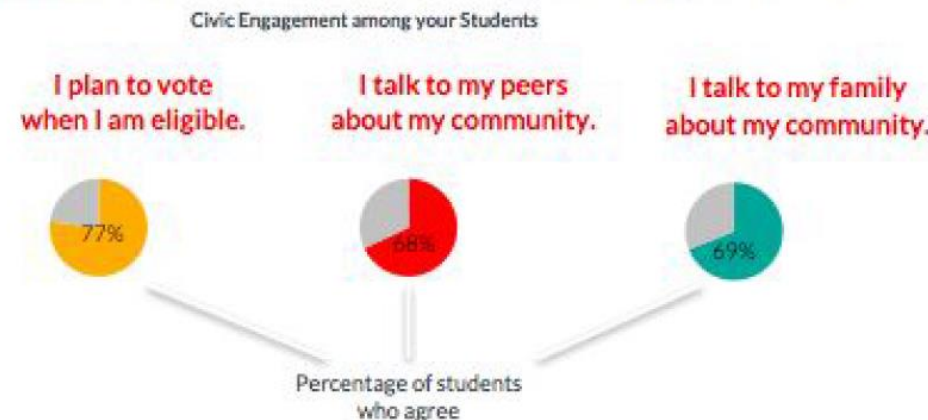
EVERFI's Citizenship & Diversity courses equip students with a critical lens to reflect on and make sense of American history, culture, and civic institutions.

Whether showcasing the figures and movements that transformed American society or exposing students to the formal and informal workings of American institutions, EVERFI's Citizenship & Diversity courses motivate students to be active and informed citizens. Most importantly, they expose students to new perspectives and encourage them to consider their own role in America's present and future.

In Florida

**3,415  
Students**

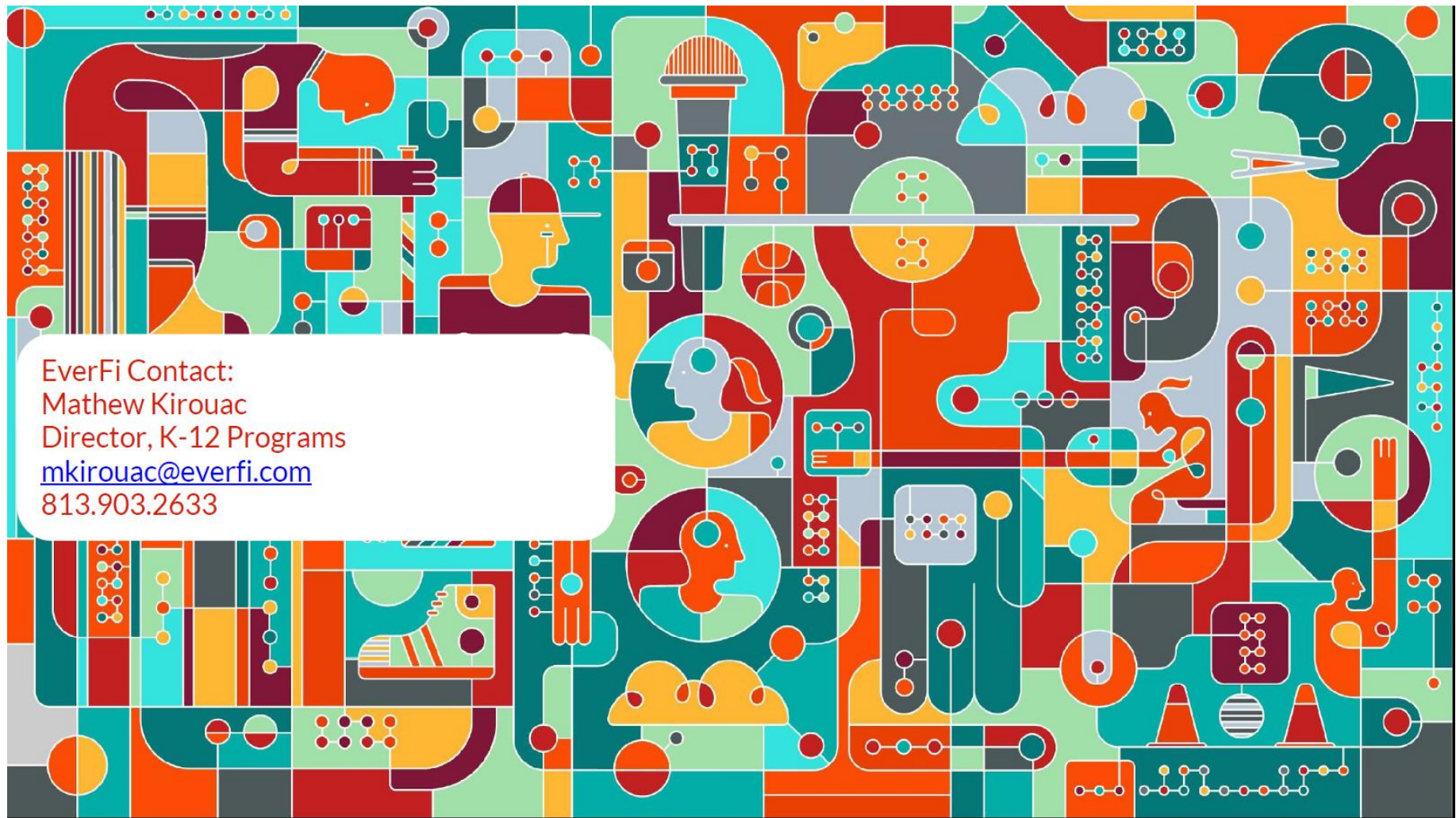
Used 306, for high school  
students



The Commissioner of Education's African American History Task Force

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EverFi Contact:  
Mathew Kirouac  
Director, K-12 Programs  
[mkirouac@everfi.com](mailto:mkirouac@everfi.com)  
813.903.2633

**SGS Technologie**  
**Analytics All Web Site Data Audience Overview**  
**October 1,2017-December 31, 2017**



COMMISSIONER OF EDUCATION'S  
AFRICAN AMERICAN HISTORY  
TASK FORCE

## Quarterly Report

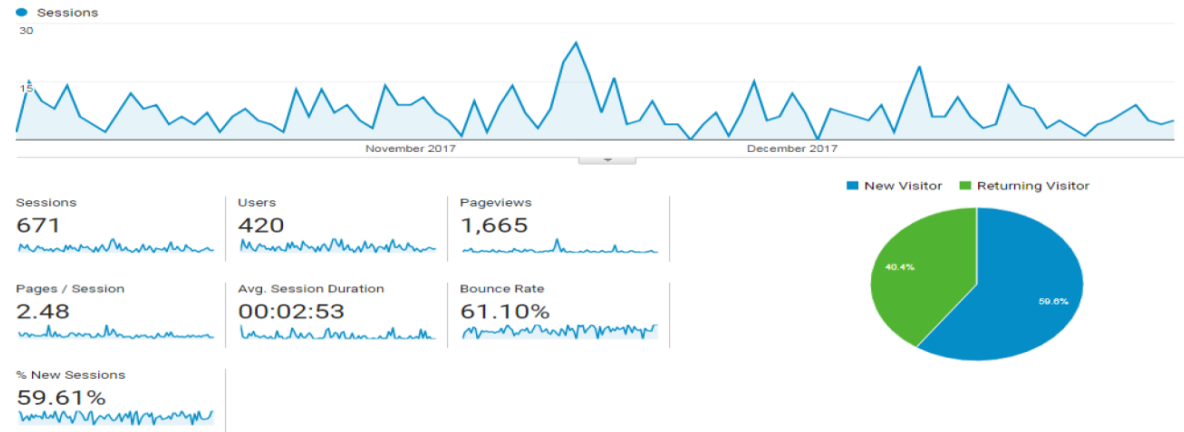
October 1, 2017 - December 31, 2017



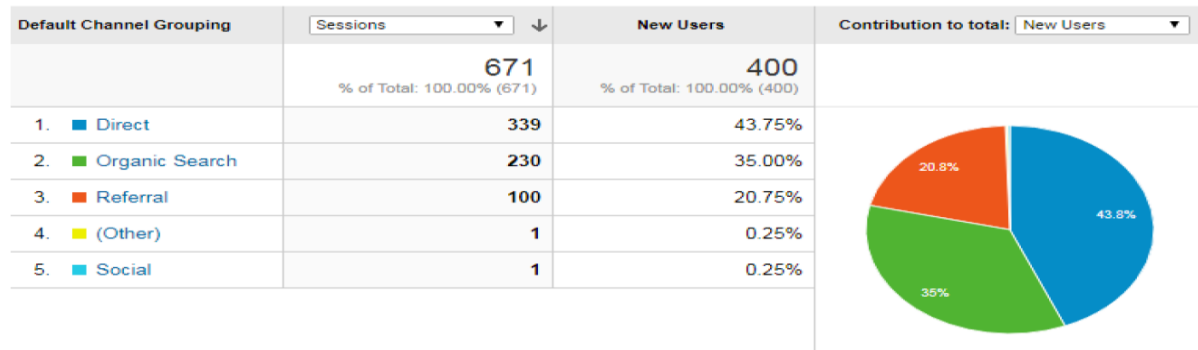
**SGS**

Value. Innovation. Experience.

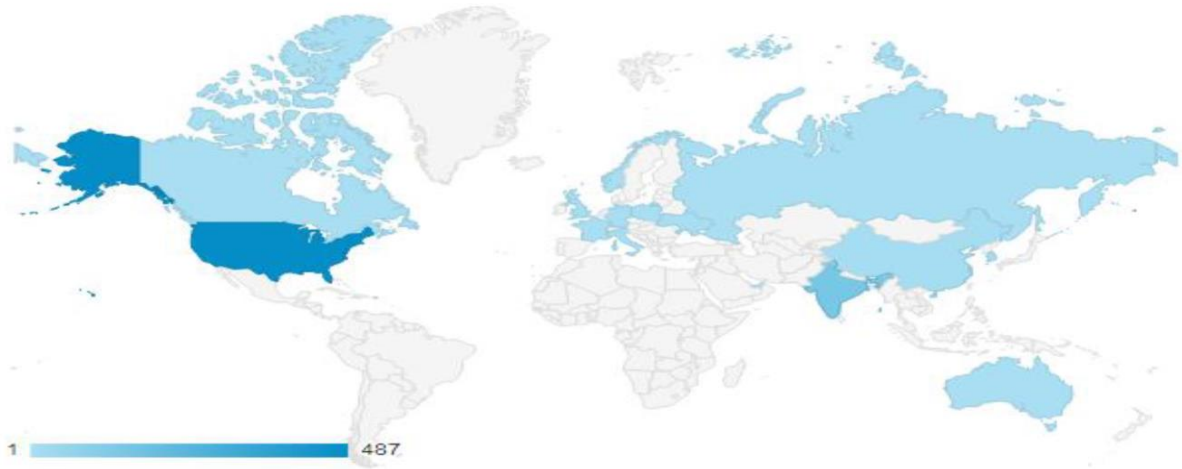
## AUDIENCE OVERVIEW

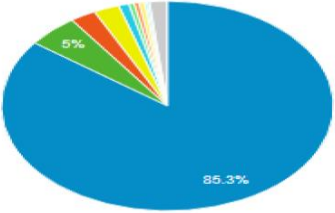


## TRAFFIC CHANNELS



COUNTRY WISE VIEWS

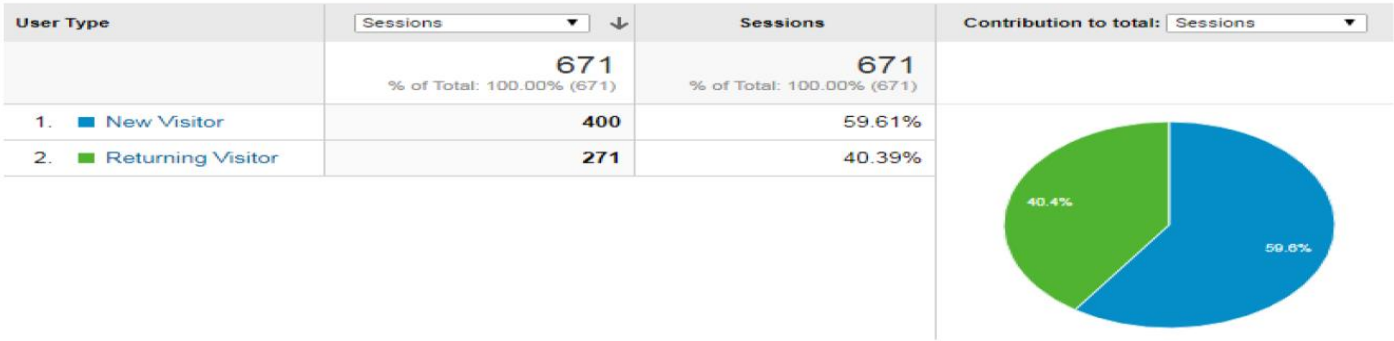


Country	Sessions	New Users	Contribution to total:
	671 % of Total: 100.00% (671)	400 % of Total: 100.00% (400)	
1. United States	487	85.25%	
2. India	145	5.00%	
3. China	10	2.50%	
4. South Korea	10	2.50%	
5. Germany	4	1.00%	
6. Canada	2	0.50%	
7. Norway	2	0.50%	
8. Ukraine	2	0.50%	
9. United Arab Emirates	1	0.25%	
10. Australia	1	0.25%	

PAGE VIEWS



VISITOR TYPE



DEVICE CATEGORY



BROWSER

